CRC Book Deals for December 2011

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Check out the featured books for December 2011 below:

Contracts for Engineers: Intellectual Property, Standards and Ethics
Robert Hunter, Robert D. Hunter Associates, Austin, Texas, USA
Listed Price: $69.95
Discounted Price: $55.96
Cat. #: K12434 ISBN: 9781439852866
Publication Date: September 26, 2011 Pages: 368

Engineers encounter different types of contracts at nearly every turn in their careers. Contracts for Engineers: Intellectual Property, Standards, and Ethics is a tool to enhance their ability to communicate contractual issues to lawyers—and then better understand the legal advice they receive.

Building on its exploration of contracts, this book expands discussion to:

- Patents, copyrights, trademarks, trade secrets, and other intellectual property issues
- Development of standards and the bodies that govern them, as well as conformity assessment and accreditation
- Ethics at both the micro and macro levels—a concept under major scrutiny after several major disasters, including the Gulf of Mexico oil spill, the collapse of Boston’s Big Dig, and a coal-mining accident that resulted in many deaths
Technical Writing: A Practical guide for Engineers and Scientists
Phillip A. Laplante, The Pennsylvania State University, Malvern, USA
Listed Price: $39.95
Discounted Price: $31.96
Cat. #: K11106 ISBN: 9781439820858
Publication Date: July 28, 2011 Pages: 250

Engineers and scientists of all types are often required to write reports, summaries, manuals, guides, and so forth. While these individuals certainly have had some sort of English or writing course, it is less likely that they have had any instruction in the special requirements of technical writing.

Drawing on his own work, the author presents many first-hand examples of writing, editing, and publishing technical materials. These examples illustrate how a publication originated as well as various challenges and solutions.

Eric Koester, General Counsel, Appature Inc., Seattle, Washington, USA
Listed Price: $51.95
Discounted Price: $41.56
Cat. #: K10895 ISBN: 9781439817292
Publication Date: November 01, 2010 Pages: 460

Written by a practicing business attorney with startup experience in the environmental and technology sectors, Green Entrepreneur Handbook: The Guide to Building and Growing a Green and Clean Business assists entrepreneurs in tackling the wide variety of opportunities to go green. It helps you incorporate clean technology, environmental practices, and green business approaches into your work environment.
Reverse Engineering: Technology of Reinvention
Wego Wang, University of Massachusetts, Lowell, USA
Listed Price: $145.95
Discounted Price: $116.76
Cat. #: K10314 ISBN: 9781439806302
Publication Date: September 16, 2010 Pages: 357

The book’s primary objective is twofold: to advance the technology of reinvention through reverse engineering and to improve the competitiveness of commercial parts in the aftermarket. Assembling and synergizing material from several different fields, this book prepares readers with the skills, knowledge, and abilities required to successfully apply reverse engineering in diverse fields ranging from aerospace, automotive, and medical device industries to academic research, accident investigation, and legal and forensic analyses.

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