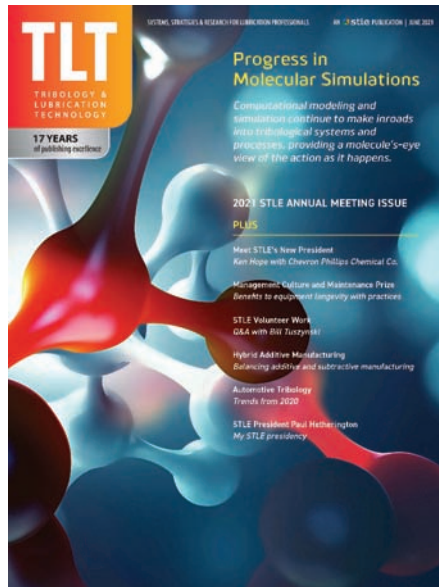
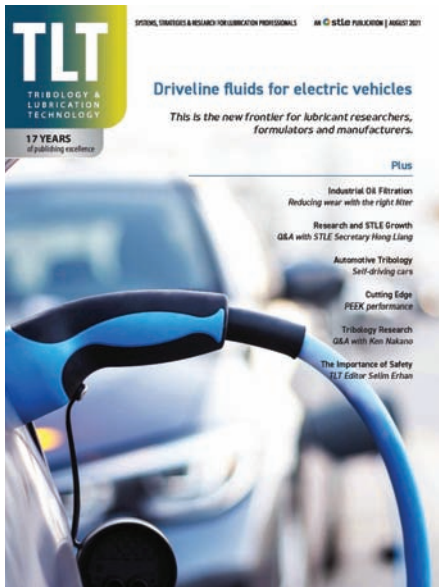


# 2022 STLE MARKETING RESOURCE GUIDE

*Connect with 15,000 technical professionals in the lubricants industry.*



- TLT PRINT ADVERTISING
- TLT DIGITAL ADVERTISING
- CORPORATE MEMBER PROFILES
- CORPORATE MEMBERSHIPS
- COMMERCIAL MARKETING FORUM
- CMF PLUS
- E-OPPORTUNITIES
- ANNUAL MEETING TRADE SHOW
- SPONSORSHIPS

## 76th STLE Annual Meeting & Exhibition May 15-19, 2022

Walt Disney World Swan & Dolphin Resort, Orlando, Florida (USA)

*Be part of it!*



## ***Partner with the premier technical society serving the multibillion-dollar lubricants industry.***

### **Who we are**

The Society of Tribologists and Lubrication Engineers is the leading technical organization serving those who manufacture, market and support lubricants, lubricant additives, lubrication systems and other lubricant-related products. Headquartered in Chicago, STLE is an international organization serving an audience of some 15,000 lubricant professionals.

### **Our mission**

STLE's mission is to advance the science of tribology and best practices in lubrication engineering. Our goals include fostering innovation, improving the performance of equipment and products, conserving resources and protecting the environment.

### **What we do**

STLE offers its members industry-specific education and training, professional resources, technical information and career development. Our product suite includes meetings and conferences, certifications, print and digital publications, Webinars, podcasts and both face-to-face and online education courses.

### **A powerful partner**

STLE is recognized throughout the lubricants industry as the single best source of reliable and accurate technical information. Partnering with STLE confers the seal of authority on your organization and affiliates you with the leading community of lubricant experts.

### **Building a customized, multimedia program**

STLE provides a multitude of marketing opportunities that tap into the powerful STLE audience. Customizing opportunities to fit your needs and budgets maximizes your marketing dollars and ensures that your message reaches the largest possible audience.

#### **CHOOSE FROM THE FOLLOWING PRINT, ONLINE AND FACE-TO-FACE OPPORTUNITIES:**

- TLT Magazine Print Advertising
- TLT Magazine Digital Advertising
- Trade Show in Orlando, Florida—**76th STLE Annual Meeting & Exhibition!**
- Annual Meeting Sponsorships
- Corporate Membership/*Corporate Profiles* Publication
- STLE E-newsletter
- Commercial Marketing Forum (CMF)
- CMF Plus—Special Section of TLT
- Student Events
- Annual Meeting Advance Program
- Annual Meeting Program Guide
- Annual Meeting App
- Webinars
- Podcasts



# STLE Demographics

## Domestic and international reach

With its print and digital products, plus face-to-face industry events, STLE serves a market of some 15,000 lubricant professionals worldwide. STLE is an international organization, with 22% of our membership coming from 70 nations outside of North America.

## Power buyers

**80%** of STLE members authorize purchases, evaluate products and recommend vendors.

## Key markets

Following are the percentages of STLE members who purchase or recommend these products and services:

- Base oils **34%**
- Consulting services **41%**
- Formulated oils **48%**
- Grease **42%**
- Lubricant additives **46%**
- Software **32%**
- Support services **46%**
- Testing/analysis equipment **68%**

## A focused audience

Two-thirds of STLE members are lubricant manufacturers, additive manufacturers/suppliers or end-users of lubricants and lubricant-related products:

- 26%** Lubricant manufacturers
- 24%** Additive manufacturers and suppliers
- 16%** End-users of lubricants
- 5%** Academics
- 5%** Base oil suppliers
- 4%** Testing
- 2%** Equipment manufacturers
- 18%** Other technical professionals in the lubricants industry.

## A tech-savvy audience

**85%** of STLE members are college grads, and 44% hold advanced degrees in engineering, chemistry or another science-based discipline.

- 20%** Doctorate      **12%** Some college
- 24%** Master's      **3%** Other
- 41%** Bachelor's

## Representing many job functions

STLE members come from all segments of the lubricants industry:

- Senior corporate management
- Plant management & maintenance
- Researchers & product developers
- Sales & marketing personnel
- Technical services
- Formulators
- Engineers & chemists

## Serving a wide range of markets

STLE members are involved in virtually all lubricant-related markets:

- Aeronautics
- Automobile
- Bearings
- Ceramics/Composites
- Energy
- Gears
- Grease
- Hydraulic Equipment
- Metalworking Fluids
- Mobile Equipment
- Nanotribology
- Nonferrous Metals
- Power Generation
- Seals
- Solid Lubricants
- Synthetic Lubricants
- Tribotesting and more.



**START HEIGHTENING YOUR PROFILE TODAY!**

Contact Tracy Nicholas VanEe • **630-922-3459** or [emeraldcomminc@yahoo.com](mailto:emeraldcomminc@yahoo.com)

# 2022 TLT Editorial Calendar

Launched in 2003, TLT is STLE's most visible member service. Membership surveys consistently rate it as STLE's No. 1 service. TLT was created to aid in the technical education and professional development of STLE members and industry colleagues. Each issue is packed with feature articles, industry surveys, interviews with leading professionals, resources, best practices, lubrication fundamentals and more. Through its print and digital editions, TLT delivers world-class technical content to some 15,000 leading lubricant professionals each month.

Issue	Content Focus	Ad Close	Ad Materials
January	Additives • Lubrication Fundamentals • Condition Monitoring • Electric Vehicles • Friction <i>2022 STLE Annual Meeting Advance Program provided with this issue!</i>	Nov. 24	Dec. 1
February	Base Oils • Gears & Gear Lubrication • Surface Engineering • Automotive Tribology • Lubrication Fundamentals • Tribotesting • Industry 4.0	Dec. 23	Dec. 30
March	Metalworking Fluids • Condition Monitoring • Grease • Nanotribology • Computer-Aided Tribology <i>Bonus Distribution: PittCon, March 5-9, Atlanta, Ga.</i>	Jan. 25	Feb. 1
April	Oil Analysis • Metalworking Fluids • Automotive Tribology • Bearings • Environmentally Friendly Fluids <i>Bonus Distribution: 2022 ILMA Engage Conference, April 7-9, Fort Lauderdale, Fla.</i>	Feb. 22	March 1
May	Grease • Solid Lubricants • Oil Analysis • Wear • Environmentally Friendly Fluids <i>Pre-convention issue!</i>	March 24	March 31
June	Safety, Health and Regulatory Affairs • Metalworking Fluids • Aviation Lubricants • Tribotesting • Lessons Learned • Automotive Tribology <i>Convention issue!</i> <i>Bonus Distribution: STLE 2022 Annual Meeting &amp; Exhibition, May 15-19, Orlando, Fla. NLGI, June 12-15, Toronto, Ontario, Canada</i>	April 14	April 21
July	Bearings • Grease • Wind Turbines • Oil Analysis • Engine & Drivetrain <i>Post-convention issue!</i>	May 24	May 31
August	Base Oils • Metalworking Fluids • Bearings • Condition Monitoring • Automotive Tribology	June 24	July 1
September	Additives • Synthetic Lubricants • Biotribology • Nanotribology • Hydraulics	July 25	Aug. 1
October	Aviation Lubricants • Additives • Mining & Construction • Bearings • Automotive Tribology <i>Bonus Distribution: ILMA Annual Meeting, Oct. 1-4, Marco Island, Fla.</i>	Aug. 25	Sept. 1
November	Grease • Electric Vehicles • Oil Analysis • Lubrication Fundamentals • Environmentally Friendly Fluids	Sept. 23	Sept. 30
December	Gears • Base Stocks • Metalworking Fluids • Electric Vehicles • Automotive Tribology	Oct. 25	Nov. 1

# 2022 Ad Rates and Mechanical Specs

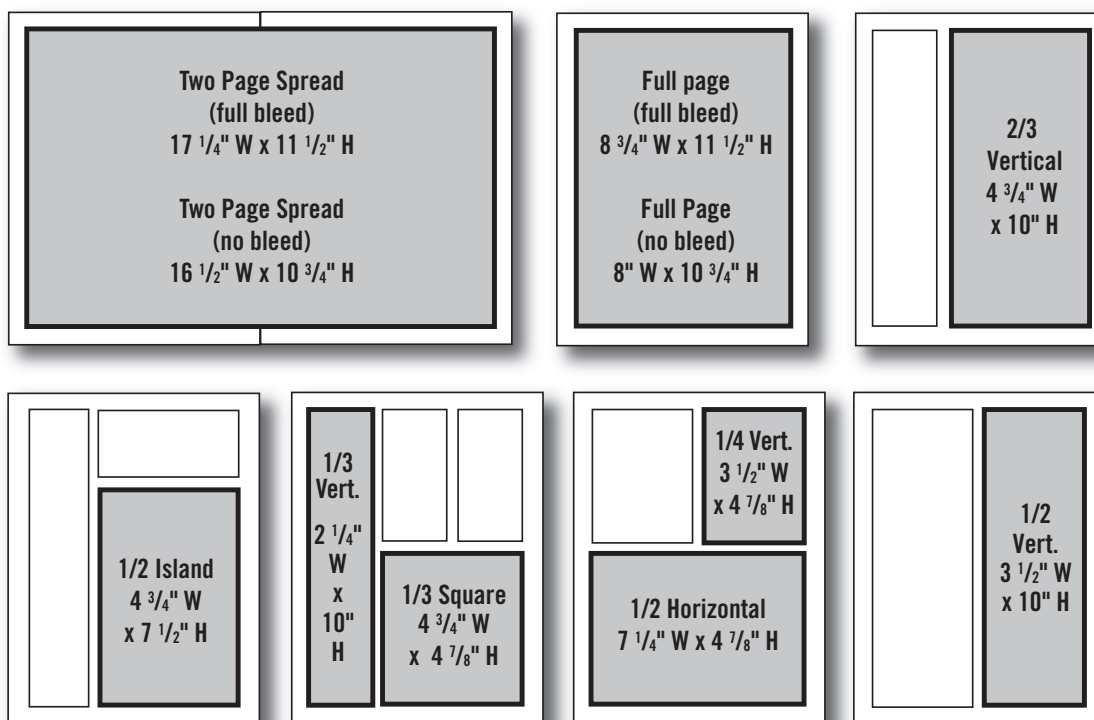
**Magazine Trim Size:** 8.5 inches wide by 11.25 inches high. Please keep text at least half an inch from edges of full-page bleed ads to ensure that important information is not trimmed in production.

**Electronic File Requirements:** TLT only accepts Press Quality high-resolution (at least 300 dpi) electronic files. PDF is preferred.

## IN EVERY ISSUE:



- Feature Articles
- Lubrication Fundamentals
- Q&A with Leading Industry Professionals
- Emerging Technology Reports
- Market Reports by Products and Geography
- New Products
- Industry Surveys
- Professional Resources
- Best Practices
- Condition Monitoring
- International Reports
- Practical Applications
- Industry News



Ad Size	1x	3x	6x	9x	12x
Full Page	\$3,201	\$2,889	\$2,577	\$2,263	\$1,951
Two-thirds	\$2,625	\$2,368	\$2,110	\$1,856	\$1,598
Half	\$2,239	\$2,021	\$1,802	\$1,584	\$1,367
Third page	\$1,857	\$1,673	\$1,423	\$1,311	\$1,131
Quarter page	\$1,663	\$1,499	\$1,338	\$1,175	\$1,011

### Special Positions

IFC (color charge included)	\$6,886	\$6,198	\$5,507	\$4,816	\$4,193
IBC (color charge included)	\$6,740	\$5,962	\$5,305	\$4,639	\$3,975
OBC (color charge included)	\$7,591	\$6,832	\$6,071	\$5,314	\$4,554
Center spread	\$7,637	\$7,255	\$5,525	\$6,005	\$5,359
Contents (p. 3)	\$5,274	\$4,886	\$4,493	\$4,102	\$3,720

### Color Charges:

One-color: \$448 • PMS Match: \$545

Four-color: \$1,215 • Bleed: n/c

Special Positioning: 10% upcharge

### Additional Options in Digital TLT:

Audio embedded in ad: \$331

Video embedded in ad: \$551

Animation in ad: \$331

**START HEIGHTENING YOUR PROFILE TODAY!**

Contact Tracy Nicholas VanEe • 630-922-3459 or emeraldcomminc@yahoo.com





## 76th STLE Annual Meeting & Exhibition

Walt Disney World Swan & Dolphin Resort  
Orlando, Florida (USA)

- Annual Meeting Dates: May 15-19, 2022
- Exhibition Dates: May 16-18, 2022

**STLE's three-day exhibition is the lubricant industry's premier trade show and the place where you and your company connect with some 1,600 leading professionals looking to do business with you.**

### Do you fit at STLE's exhibition?

The answer is **YES** if your organization markets any of the following products and services:

- Base Oils
- Condition Monitoring/Testing Analysis
- Consulting Services
- Environmental Protection Re-refining
- Equipment Material Supplies and Services
- Industrial Fluids
- Lubricant Additives
- Lubricant Management
- Metalworking Fluids
- Metalworking Fluid Additives
- Synthetic Lubricants.

### Pricing for Standard Booths

Standard booths at the Walt Disney World Swan & Dolphin Resort are 10-by-10 feet and cost \$2,675 for STLE Corporate Members and \$3,075 for all others.

#### Included:

- Standard 7-by-44-inch ID sign displaying your company's name, city and booth number
- An 8-foot-high back wall and 36-inch-high divider rails of quality fabric
- General overhead lighting
- Security guard service
- Listing in the Program Guide distributed on site
- Listing in TLT magazine distributed on site
- List of preregistered attendees suitable for one pre-meeting mailing.

### Pricing for SuperSized Booths—save more than \$9,200!

For companies that want to set themselves apart in the lubricants industry, STLE is offering five 20-by-20-foot SuperSized booths that are four times the square area of a standard booth. Companies that display in these booths differentiate themselves and are guaranteed high traffic.

All of the services that come with a standard booth are included with the SuperSized booths. In addition, to help you get the most from your premium booth, STLE offers a SuperSized Exhibitor Package combining exhibit space with an unbeatable marketing combination that still allows you to realize more than \$9,200 in savings:

- Premium booth size (20-by-20 feet)
- Full-page, color ads in the Pre-convention, Convention and Post-convention issues of TLT, STLE's official magazine that reaches 15,000 lubricant professionals monthly
- One full-page color tab advertisement in the Program Guide distributed on site at the Walt Disney World Swan & Dolphin Resort.

#### SuperSized booths: Corporate Member Price:

Total value .....	\$24,019
Your cost .....	\$15,922
<b>Your savings: .....</b>	<b>\$8,097</b>

#### SuperSized booths: Non-Corporate Member Price:

Total value .....	\$25,619
Your cost .....	\$16,322
<b>Your savings: .....</b>	<b>\$9,297</b>



**PROFILE ENHANCEMENT TIP:** Plan to promote your exhibit with ads in the May Pre-convention issue of TLT, the June Convention issue of TLT, the Annual Meeting Program Guide and the July Post-convention issue of TLT.



**Exhibit Setup Hours:**

- Exhibit Hours:**

- **Monday:** Noon – 5 pm  
(Exhibitor Appreciation Hour: 3 – 4 pm)
- **Tuesday:** 9:30 am – Noon & 2 – 5:30 pm  
(Exhibitor Appreciation Hour: 3 – 4 pm)
- **Wednesday:** 9:30 am – Noon

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**Long Beach, Calif.:** May 21-25, 2023 | **Minneapolis, Minn.:** May 19-23, 2024 | **Atlanta, Ga.:** May 18-22, 2025

Contact Tracy Nicholas VanEe • **630-922-3459** or [emeraldcomminc@yahoo.com](mailto:emeraldcomminc@yahoo.com)

## ANNUAL MEETING MARKETING OPPORTUNITIES

### Sponsorships

Typically attracting about 1,600 attendees, STLE's Annual Meeting & Exhibition is the place where the lubricants community gathers to conduct business, renew relationships and make marketing plans for the upcoming year. Sponsorships at STLE's Annual Meeting are a great way to gain exposure and raise the profile of your company in Orlando. Sponsorships come in all shapes, sizes and prices and are designed to fit everyone's marketing budget.



### Palladium Plus Level—\$5,000 *(plus material costs where applicable)*

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#### Keynote Session

Your company's name and logo will be placed on a poster near the podium, PLUS your company representative introduces the speaker and provides a brief description of your own company, at the Monday morning Keynote presentation.

#### Wifi Service

Your company name appears on the signal and on log-in information cards distributed at the registration area. For maximum exposure: Add a custom splash page for an additional fee.

### Palladium—\$4,000 *(plus material costs where applicable)*

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#### Annual Meeting Mobile App

A personal guide and itinerary planner for STLE's conference that works on all Apple and Android mobile devices. Your company name appears on every page of the app!

#### Badge Lanyards

Let Annual Meeting attendees wear your company's name and serve as walking advertisements throughout the meeting. The meeting's most visible sponsorship and certainly its biggest bargain—this one never stops working!

#### Directional Signs

Providing highly visible direction to the Exhibition Hall, freestanding digital "mannequins" or floor decals will be placed strategically throughout the venue to point the way and promote your company's name and logo. If your company is also an exhibitor, a special sign is placed directly in front of your booth!

#### Education Course Lunches

Help provide sustenance to more than 400 education course participants who will be issued lunch vouchers for use at the Walt Disney World Swan & Dolphin Resort's food outlets throughout the week. Your company's name and logo will appear on the vouchers/envelopes themselves.

#### Guestroom Keycards

Your company name and logo are printed on each card which keeps your sales message at the fingertips of all 2022 STLE attendees.

#### Refreshment Breaks Plus Water Stations

Served twice daily in the Exhibit Hall, these coffee and soft drink breaks offer welcome libations and draw attendees to the show floor. Water dispensers display sponsor's name and logo, and easels next to break stations also acknowledge the sponsor. **Result:** Constant exposure for your company!

#### Registration Bags

Your company name appears on each of the bags! They are high-quality and designed for long-term use—keeping your company name in sight long after the meeting is over.



## Titanium Plus—More than \$3,000

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### Welcome Gift

Be the first to greet STLE attendees with a gift item of your choosing and design. Depending on size, the items—branded with your company's name and logo—will either be distributed at the registration area or inside the Registration Bags.

### Recharging Lounge

Inviting lounge area(s) in the Walt Disney World Swan & Dolphin Resort will feature a smartphone recharging table(s) and stools. Table tents branded with your company's name and logo will adorn the table tops, identifying the company sponsoring this area to “take a break and recharge.”

### Exhibitor Appreciation Hour Raffle

Introduced in 2013, the Exhibitor Appreciation Hour provides dedicated time for STLE attendees to visit the STLE exhibition and now is a sponsored event. Adding to the excitement are raffles on Monday and Tuesday to win a prize of your choice (attendees must be present to win). Announcement cards will be distributed at the Annual Meeting, drawing prime attention to your company's generous gift.

## Titanium—\$3,000

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### Education Course Materials

In 2019, more than 450 people attended STLE's Annual Meeting education courses. In 2022 the society is offering 12 world-class educational courses taught by the industry's top experts. Notebooks are referenced continuously after the meeting is over. Your sponsorship includes a full-page, four-color advertisement in the notebooks.

### President's Luncheon

The President's Luncheon is an excellent way to reach a captive audience of more than 800 Annual Meeting attendees. Exposure benefits include signage outside the door of the banquet hall and all promotion in TLT, the Program Guide and the Annual Meeting Mobile App.

**PROFILE ENHANCEMENT TIP:** Package your sponsorship with a three-point ad program in TLT's Pre-convention, Convention and Post-convention issues.

## Platinum—\$2,000

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### Speakers Breakfast Series

The Speakers Breakfasts are held on Monday, Tuesday, Wednesday and Thursday. Between 75-150 high-level decision-makers attend each breakfast.

## Multiple Sponsors Opportunity

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### Networking Reception

Held Monday night, the Networking Reception is an Annual Meeting highlight and a great business-networking event. Attendees come to talk business and enjoy friendly conversation and entertainment. Sponsorship of this event, which draws multiple sponsors, is available at the following levels:

- Palladium Plus (\$5,000)
- Palladium (\$4,000)
- Titanium Plus (\$3,500)
- Titanium (\$3,000)
- Platinum (\$2,000)
- Gold (\$1,000)



## EXCITING, HIGH-IMPACT BRANDING OPPORTUNITIES FOR 2022 SPONSORS!

Video Wall

Escalator Panels

Leader Board



**START HEIGHTENING YOUR PROFILE TODAY!**

Contact Tracy Nicholas VanEe • 630-922-3459 or emeraldcomminc@yahoo.com

## ADDITIONAL ANNUAL MEETING MARKETING OPPORTUNITIES

### Annual Meeting Advance Program

**Audience:** 15,000 top lubricant professionals.

**Distribution:** Polybagged with the January TLT. Emailed monthly January-April, posted on STLE's website and archived.

The 2022 Annual Meeting Advance Program is a special publication previewing the technical agenda for the 2022 STLE Annual Meeting & Exhibition with paper titles and authors. It also contains a look at commercial participants set to exhibit, sponsor or present at the Annual Meeting.

**Exclusive cover page ad opportunities are available at these rates:**

- Inside Front Cover (IFC) ..... \$1,099
- Inside Back Cover (IBC) ..... \$999
- Outside Back Cover (OBC) ..... \$1,500

### Annual Meeting Program Guide

**Audience:** 1,600 Annual Meeting attendees plus 15,000 top lubrication professionals.

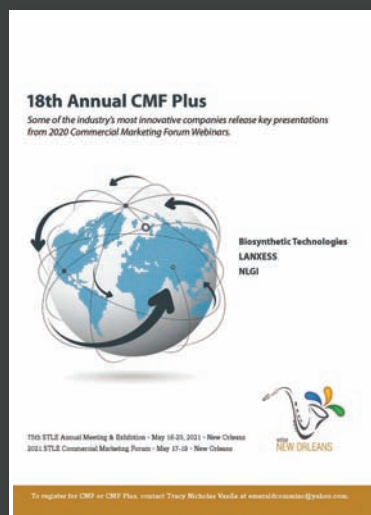
**Distribution:** On site at the Walt Disney World Swan & Dolphin Resort and via email.

This guide is the compass attendees use to navigate STLE's complex five-day meeting. Included are programs, room numbers, times and other essential information. Since the guide is the same size as TLT, you can re-use your magazine ad, which also ensures consistency of your message.



#### 2022 Annual Meeting Program Guide Rates

- Full page ..... \$495
- IFC ..... \$1,795
- IBC ..... \$1,695
- OBC ..... \$1,895
- **Tabs:** \$1,595 (8 positions available)



### Commercial Marketing Forum (CMF) and CMF Plus

The CMF is a series of 30-minute marketing sessions at STLE's 2022 Annual Meeting where you may promote your company's products and services, something not allowed in the technical sessions. Your CMF session is promoted in the Annual Meeting Program Guide, directing attendees to your presentation.

Then take your message to 15,000 lubricant professionals by converting it to writing and publishing in **CMF Plus**, a special section in the November TLT. You receive two spreads (four pages)—three to present your CMF information plus a full-page ad.

#### COMMERCIAL MARKETING FORUM PRICING:

- \$660 for STLE Corporate Members who exhibit
- \$800 for STLE Corporate Members
- \$940 for individual members
- \$1,020 for non-members

#### CMF Plus Rate:

**\$2,500 net for four pages**



**PROFILE ENHANCEMENT TIP:** Combine your Annual Meeting technical presentation with a Commercial Marketing Forum session to establish your company's expertise and sell products.

## E-OPPORTUNITIES

### Digital TLT Sponsorship



**BONUS:** Your sponsorship and company name appear on the front cover of TLT's print edition.

**Audience:** 15,000 top lubricant professionals worldwide

**Distribution:** Emailed, posted on STLE website & archived

Your company can be the sole sponsor of a digital edition of TLT.

Your promotional copy appears opposite the front cover and reaches 15,000 top lubrication professionals around the world. Readers clicking on this page are directed to your website.

Your company logo appears at the top of the main digital edition page and next to the TLT magazine cover on the STLE home page during the month of your sponsorship.

Best of all, DTLT is archived, so your sponsorship never stops working for you!

Choose an issue with content relating to your company's products or services and let DTLT cement your brand as a leader in that market space!

#### STLE Website

Average page views of nearly 78,000 per month and more than 8,500 monthly unique visitors make STLE's website home page a marketing savvy addition to your overall STLE marketing plan. The banner opportunities come in different sizes and locations on the page so you can maximize your visibility!

#### STLE E-newsletter

Covering industry news, society events and professional resources, the STLE newsletter is emailed weekly to 15,000 leading professionals in the lubricants industry.



### Corporate Membership—the ultimate strategy for getting the most from STLE

Becoming a Corporate Member means access to STLE's best marketing features and shows support of the lubricant industry's premier technical society. Corporate Members achieve significant savings on STLE products and services, particularly the Annual Meeting.

If your company sends two or more individuals to the STLE Annual Meeting or participates through an exhibit or Commercial Marketing Forum, then Corporate Membership is the ultimate strategy for raising your industry profile while saving thousands of dollars.

#### Corporate Member

**Price:** \$1,420 • **Savings:** \$4,470

#### Corporate Member Premium

**Price:** \$3,920 • **Savings:** \$4,870

#### Corporate Profiles publication

To honor Corporate Member companies, TLT includes this special publication every December to showcase pertinent information about your company—a half-page profile accompanied by a half-page ad. The pub also stands alone on the STLE website home page through January!

**Rate:** \$1,500 net.

In 2013 STLE expanded the program to include a Corporate Member Premium plan to allow for even greater savings. To determine which plan makes the most sense for your organization, contact STLE national sales manager Tracy Nicholas VanEe: [emeraldcomminc@yahoo.com](mailto:emeraldcomminc@yahoo.com), 630-922-3459.

**START HEIGHTENING YOUR PROFILE TODAY!**

Contact Tracy Nicholas VanEe • 630-922-3459 or [emeraldcomminc@yahoo.com](mailto:emeraldcomminc@yahoo.com)



# Join the growing list of companies partnering with STLE!

Abitec Corp.	C.C. Jennsen, Inc.	FlouroTech USA	LGC Standards/VHG	P&G Chemicals	Soo Environmental
Ace Glass	Cecor, Inc.	Fluid Life Corp.	Laboratories	Pacific Scientific	Southwest Research
Aceto Corp.	Center for Tribology	Fluid Line Products	Lintech International	PAC LP	Institute
Acme-Hardesty	Cerobear	Fluid Transfer	Loadmaster Lubricants	Pall Corp.	Spectro Analytical
Adeka USA Corp.	ChemCeed	Technologies	Lockhart Chemical Co.	Palmer Holland	Instruments
ADM	ChemGroup	Focus Chemicals	Lonza Microbial Control	PCAS	Stepan Co.
Advanced Chemical	ChemTech	Formulation, Inc.	Louis C. Eitzen	PCC Chemax	Sun Chemical Advanced
Concepts	Chevron Inc.	FujiFilm	LPR Global	PCS Instruments	Materials
Advanced Chemical	Chevron Oronite	Formulator Software	LSI Chemical	Pelichem Associates	Superior Graphite
Solutions	Chevron Phillips	FRT of America	Lube-Tech & Partners	Perkin Elmer	Tannas Company
Advanced Technology	Chevron Texaco	Functional Products,	Lubricant Market	Petro-Canada	Taylor & Francis Group
Consultancy	Cimcool	Inc.	Solutions	Lubricants	Taylor Hobson
Advonex International	CINRG Systems	GasTops, Ltd.	Lubricants—An Open	Petrolab Co.	Technishe Akademie
Afton Chemical	Clariant Corp.	GE Advanced Materials	Access Journal by	Petro-Lubricant Testing	Teknor Apex
AJM Additives	Clark Testing	Geo. Pfau & Sons	MDPI	Laboratories	Temix Oleo
Alcoa Technical Center	Cognis	GEO Specialty	Lubrication Engineers	Phibro Chem	TestOil
Alicona	Colonial Chemical, Inc.	Chemicals	Lubricor, Inc.	Phoenix Tribology	Tetramer Technologies
ALS Laboratory Group	Colonial Specialty	Green Frix	Lubrigard	Pilot Chemical	The Dow Corp.
American Chemie, Inc.	Chemical	Halocarbon	Matrica	PMC Biogenix	The Lubrizol Corp.
American Petroleum	Compass Instruments	Hall Technologies	Mayco	PMC Crystal	Thermal Lube
Institute	Condition Monitoring	Hangzhou Lypu-Chem	Measurement	Polaris Labs	Thermo Fischer
American Refining	International	Technology Co., Ltd.	Specialties	Polynox	Scientific
Group	Conoco Phillips	Hangzhou Runze	Metal-Chemie	PolyOne	The Timken Co.
American Society of	Coolant Controls	Chemical Co.	GmbH/Gehring	Polytec, Inc.	Tianhe Chemicals
Mechanical Engineers	Coquilub	Hangzhou Sungate	Montgomery	PowerTrib Ltd.	Tomah Products
(ASME)	CRC Press/Taylor &	Huajing Powdery	Micros Lubrication	Primagy Consultants,	Total Specialties, USA
Ametek Spectro	Francis	Material Co.	Technology, Ltd.	Inc.	Tribis Engineering
Scientific	CRODA	Huntsman	Microtap	PVS Nolwood Chemical	Tribotech
AMRRI	CSM Instruments	Husky Energy	Mid-Continental	Quaker Houghton	Tribsys
Analysts, Inc.	Cytec Industries	Hydro Systems	Chemical Company	Qualice	Trico Corp.
Analytik Jena	D.A. Stuart Co.	Company	Misco Refractometer	Ravago Chemicals	Triple Strength
Anderol	Daubert Chemical	Hydrotex	Mitsui Chemical	North America	Troy Corp.
Angus Chemical	DC Scientific	ICL-IP America, Inc.	Mobile Industrial	ReliabilityWeb.com	Tsinghua University
Anhui Trust Chemical	Des-Case Corp.	Ideas, Inc.	Lubricants	Renite	Turbomachinery
Co.	Dexsil	Idemitsu Kosan	Monson—An Azelis	Rtec-Instruments	Laboratory
Anton-Paar	DIC International	Industrial Oils Unlimited	Americas Company	Rudolph Research	UCON Fluids
APAC Pharmaceutical	Dover Chemical	Industrial Quimica	Münzing	Analytical	UE Systems
Applied Graphene	Dow Corning	Lasem	Mustang Vacuum	SanAm Corporation	UL Information &
Materials	Dow Microbial Control	Industrial Research &	Systems	Sasol Performance	Insights
Applied Rigaku	DSM Elastomers	Development Institute	Nabtesco Co.	Chemicals	Unette Corp.
Technologies, Inc.	DT North America	INEOS Oligomers	Nanjing Chemical	Savant Group	United Color
AquaPhoenix Scientific	Ducom Instruments	Infinium	Material Corp.	Schuelke, Inc.	Manufacturing
Argonne National	DuPont Performance	Ingevity	NanoMaterials	SCP Science	United Soybean Board
Laboratory	Lubricants	Institute of Materials	NanoMech, Inc.	Sea-Land Chemical	Univar Solutions
Arizona Chemical	Eastern Oil Co.	Integrilube	Nanotech Industrial	Company	USDA
Auburn University	Eastman	International Fluid	Solutions	Sea-Land Chemical	Vaisala
Axel Royal	E-Ion	Power Society	Nanovea	Testing	Vanderbilt Chemicals
Ayalytical Instruments	Ele Corporation	IOP Publishing	Napoleon Engineering	SenGenuity	Vantage
Baron USA	Elevance Renewable	Italmach Chemicals	Services	Sentient Science	Vectron International
BASF	Sciences	Ivanhoe Industries	National Lubricating	SEQENS/PCAS	Verdezyne
Beckman Coulter	EMD Chemicals	Invista	Grease Institute (NLGI)	SGS Herguth	Vertellus
Bijur Delimon	Emery Oleochemicals	ISOPur Fluid	NCeed Enterprises	Shanghai Million	Vibration Institute
International	EP Laboratories	Technologies	Nease Company	Chemical Limited	Waters Corporation
Biosan Laboratories	EPT	J.A.M. Specialty	Nissan Chemical	Shanghai NACO	WearCheck Canada
Biosynthetic	Ergon	Products	America Corp.	Lubricants	Wego Chemical Group
Technologies	Everlube Products—	Jet-Lube	Norplex Micarta	Shanghai Starry	Werner G. Smith Co.,
Boss Lubricants	A Business Unit of	John Wiley & Sons	Nouryon	Chemical	Inc.
Boswell Oil	Curtiss-Wright Corp.	Kany Innovations	Novamont	Shanghai Yateks Optical	Wiley Blackwell
BPT Chemicals	Evonik Oil Additives	Kao Chemicals	Novitas Chem Solutions	Electronic	Wincom
Brucker	Exakt Technologies	KH Neochem Americas,	NSF International	Shell	Wolfe Chemicals
Bunge North America	ExxonMobil Basestocks	Inc.	Nupro Industries	Shell Global Solutions	XG Industries
BVA Oils	ExxonMobil Chemical	King Industries	Nye Lubricants	(US), Inc.	Xinxiang Richful Lube
BYK USA, Inc.	Falex Corp.	Koehler Instrument Co.,	Oil Filtration Systems	Shinto Scientific	Additive Co.
Calumet Specialty	Fanning Corp.	Inc.	Oleon	SKF	Yasho Industries
Products	FedChem	Kyowa Hakko	Oleotek	Smartflow Lubricants	Limited
Cannon Instruments	Federal Process	LANXESS Corp.	OM Group	Solzyme, Inc.	Zinsser
Canoil Canada, Ltd.	Filtertechnik Ltd.	Lauda-Brinkman	Omega Chemicals	Soltex, Inc.	Zschimmer & Schwarz
Cargill	FlackTech, Inc.	Lawler Manufacturing	Optimol Instruments	Solvay	Inc.
Cashman	FLIR Systems	Corp.	Prueftechnik	Songwon Industrial Co.	Zygo Corp.
Cathay Biotech		Lazar Scientific	QO Chemicals	Sonneborn	

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