

2021 STLE MARKETING RESOURCE GUIDE

Connect with 15,000 technical professionals in the lubricants industry.



- TLT PRINT ADVERTISING
- TLT DIGITAL ADVERTISING
- CORPORATE MEMBER PROFILES
- CORPORATE MEMBERSHIPS
- COMMERCIAL MARKETING FORUM
- CMF PLUS
- E-OPPORTUNITIES
- ANNUAL MEETING TRADE SHOW

75th STLE Annual Meeting & Exhibition! May 16-20, 2021

Be part of it!



Partner with the premier technical society serving the multibillion-dollar lubricants industry.

Who we are

The Society of Tribologists and Lubrication Engineers is the leading technical organization serving those who manufacture, market and support lubricants, lubricant additives, lubrication systems and other lubricant-related products. Headquartered in Chicago, STLE is an international organization serving an audience of some 15,000 lubricant professionals.

Our mission

STLE's mission is to advance the science of tribology and best practices in lubrication engineering. Our goals include fostering innovation, improving the performance of equipment and products, conserving resources and protecting the environment.

What we do

STLE offers its members industry-specific education and training, professional resources, technical information and career development. Our product suite includes meetings and conferences, certifications, print and digital publications, Webinars and both face-to-face and online education courses.

A powerful partner

STLE is recognized throughout the lubricants industry as the single best source of reliable and accurate technical information. Partnering with STLE confers the seal of authority on your organization and affiliates you with the leading community of lubricant experts.

Building a customized, multimedia program

STLE provides a multitude of marketing opportunities that tap into the powerful STLE audience. Customizing opportunities to fit your needs and budgets maximizes your marketing dollars and ensures that your message reaches the largest possible audience.

CHOOSE FROM THE FOLLOWING PRINT, ONLINE AND FACE-TO-FACE OPPORTUNITIES:

- TLT Magazine Print Advertising
- TLT Magazine Digital Advertising
- Trade Show in New Orleans—**75th STLE Annual Meeting & Exhibition!**
- Annual Meeting Sponsorships
- Tribology Frontiers Conference Sponsorships
- Corporate Membership/*Corporate Profiles* Publication
- STLE E-newsletter
- Commercial Marketing Forum (CMF)
- CMF Plus—Special Section of TLT
- Student Events
- Annual Meeting Advance Program
- Annual Meeting Program Guide
- Annual Meeting App
- Webinars



STLE Demographics

Domestic and international reach

With its print and digital products, plus face-to-face industry events, STLE serves a market of some 15,000 lubricant professionals worldwide. STLE is an international organization, with 22% of our membership coming from 70 nations outside of North America.

Power buyers

80% of STLE members authorize purchases, evaluate products and recommend vendors.

Key markets

Following are the percentages of STLE members who purchase or recommend these products and services:

- Base oils **34%**
- Consulting services **41%**
- Formulated oils **48%**
- Grease **42%**
- Lubricant additives **46%**
- Software **32%**
- Support services **46%**
- Testing/analysis equipment **68%**

A focused audience

Two-thirds of STLE members are lubricant manufacturers, additive manufacturers/suppliers or end-users of lubricants and lubricant-related products:

- 26%** Lubricant manufacturers
- 24%** Additive manufacturers and suppliers
- 16%** End-users of lubricants
- 5%** Academics
- 5%** Base oil suppliers
- 4%** Testing
- 2%** Equipment manufacturers
- 18%** Other technical professionals in the lubricants industry.

A tech-savvy audience

85% of STLE members are college grads, and 44% hold advanced degrees in engineering, chemistry or another science-based discipline.

- 20%** Doctorate **12%** Some college
- 24%** Master's **3%** Other
- 41%** Bachelor's

Representing many job functions

STLE members come from all segments of the lubricants industry:

- Senior corporate management
- Plant management & maintenance
- Researchers & product developers
- Sales & marketing personnel
- Technical services
- Formulators
- Engineers & chemists

Serving a wide range of markets

STLE members are involved in virtually all lubricant-related markets:

- Aeronautics
- Automobile
- Bearings
- Ceramics/Composites
- Energy
- Gears
- Grease
- Hydraulic Equipment
- Metalworking Fluids
- Mobile Equipment
- Nanotribology
- Nonferrous Metals
- Power Generation
- Seals
- Solid Lubricants
- Synthetic Lubricants
- Tribotesting and more.



START HEIGHTENING YOUR PROFILE TODAY!

Contact Tracy Nicholas VanEe • **630-922-3459** or emeraldcomminc@yahoo.com

2021 TLT Editorial Calendar

Launched in 2003, TLT is STLE's most visible member service. Membership surveys consistently rate it as STLE's No. 1 service. TLT was created to aid in the technical education and professional development of STLE members and industry colleagues. Each issue is packed with feature articles, industry surveys, interviews with leading professionals, resources, best practices, lubrication fundamentals and more. Through its print and digital editions, TLT delivers world-class technical content to some 15,000 leading lubricant professionals each month.

Issue	Content Focus	Ad Close	Ad Materials
January	Condition Monitoring • Electric Vehicles • Wind Turbines • Engine & Drivetrain • Mining & Construction <i>2021 STLE Annual Meeting Advance Program in this issue!</i> <i>Special recognition for Exhibitors, CMF Presenters and Sponsor Ads!</i>	Nov. 24	Dec. 1
February	Base Stocks • Additives • Seals • Automotive Tribology • Oil Analysis • Tribotesting	Dec. 23	Dec. 30
March	Metalworking Fluids • Condition Monitoring • Grease • Viscosity • Engine & Drivetrain <i>Bonus Distribution: PittCon, March 6-10, New Orleans, La.</i>	Jan. 25	Feb. 1
April	Base Stocks • Gears • Wear • Additives • Bearings • Automotive Tribology <i>Bonus Distribution: ILMA 2021 Engage Spring Conference, April 15-17, Carlsbad, Calif.</i>	Feb. 22	March 1
May	Grease • Oil Analysis • Gears • Solid Lubricants • Environmentally Friendly Fluids <i>Pre-convention issue!</i>	March 24	March 31
June	Mining & Construction • 75th STLE Annual Meeting • Computer-Aided Tribology 3D Printing • Automotive Tribology <i>Convention issue!</i> <i>Bonus Distribution: STLE 2021 Annual Meeting & Exhibition, May 16-20, New Orleans, La. • NLGI, June 13-16, Napa, Calif.</i>	April 16	April 23
July	Bearings • Grease • Automotive Tribology • Oil Analysis • Lubrication Engineering <i>Post-convention issue!</i>	May 24	June 1
August	Bearings • Condition Monitoring • Metalworking Fluids • Environmentally Friendly Fluids • Electric Vehicles • Automotive Tribology	June 24	July 1
September	Additives • Grease • Wear • Gears • Condition Monitoring	July 23	July 30
October	Electric Vehicles • Aviation Lubricants • Environmentally Friendly Fluids • Lubrication Cleanliness • Bearings <i>Bonus Distribution: ILMA Annual Meeting, Oct. 9-12, Phoenix, Ariz.</i>	Aug. 25	Sept. 1
November	Grease • Oil Analysis • Automotive Tribology • Bearings • Condition Monitoring	Sept. 24	Oct. 1
December	Gears • Tribochemistry • Metalworking Fluids • Aviation Lubricants • Automotive Tribology	Oct. 25	Nov. 1

2021 Ad Rates and Mechanical Specs

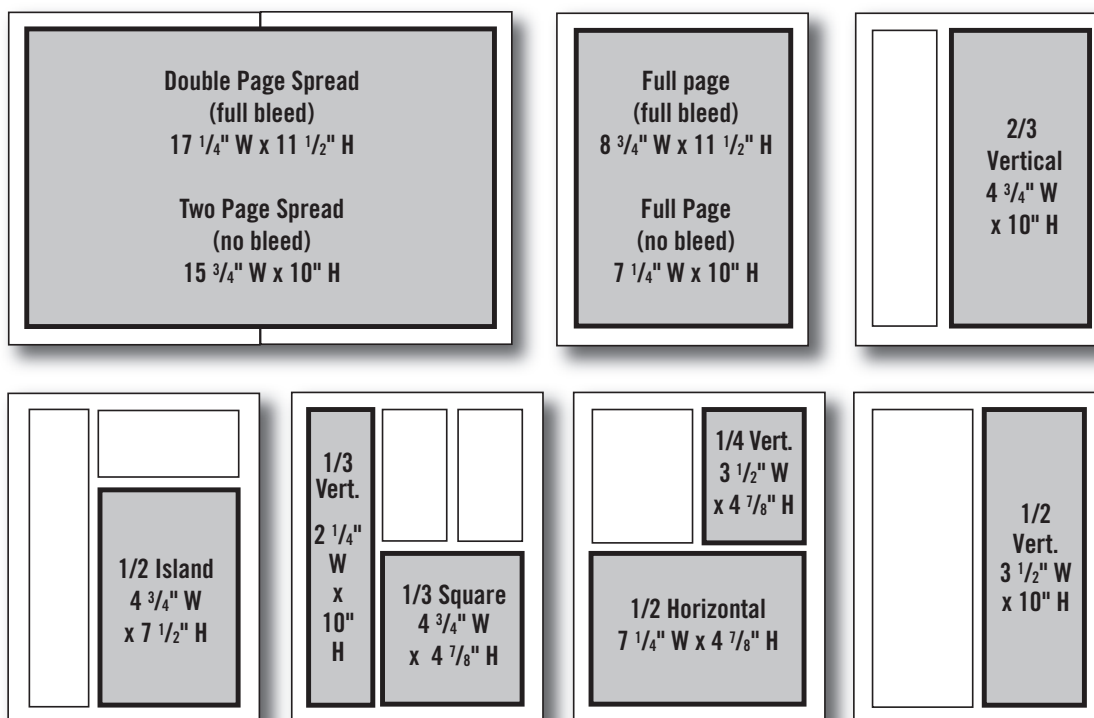
Magazine Trim Size: 8.5 inches wide by 11.25 inches high. Please keep text at least half an inch from edges of full-page bleed ads to ensure that important information is not trimmed in production.

Electronic File Requirements: TLT only accepts Press Quality high-resolution (at least 300 dpi) electronic files. PDF is preferred.

IN EVERY ISSUE:



- Feature Articles
- Lubrication Fundamentals
- Q&A with Leading Industry Professionals
- Emerging Technology Reports
- Market Reports by Products and Geography
- New Products
- Industry Surveys
- Professional Resources
- Best Practices
- Condition Monitoring
- International Reports
- Practical Applications
- Industry News



Ad Size	1x	3x	6x	9x	12x
Full Page	\$3,049	\$2,751	\$2,454	\$2,155	\$1,858
Two-thirds	\$2,500	\$2,255	\$2,010	\$1,768	\$1,522
Half	\$2,132	\$1,925	\$1,716	\$1,509	\$1,302
Third page	\$1,769	\$1,593	\$1,355	\$1,249	\$1,077
Quarter page	\$1,584	\$1,428	\$1,274	\$1,119	\$963

Special Positions

IFC (color charge included)	\$6,558	\$5,903	\$5,245	\$4,588	\$3,993
IBC (color charge included)	\$6,419	\$5,678	\$5,052	\$4,418	\$3,786
OBC (color charge included)	\$7,230	\$6,507	\$5,782	\$5,061	\$4,337
Center spread	\$7,273	\$6,910	\$5,262	\$5,719	\$5,104
Contents (p. 3)	\$5,023	\$4,653	\$4,279	\$3,907	\$3,543

Color Charges:

One-color: \$427 • PMS Match: \$519

Four-color: \$1,157 • Bleed: n/c

Special Positioning: 10% upcharge

Additional Options in Digital TLT:

Audio embedded in ad: \$315

Video embedded in ad: \$525

Animation in ad: \$315

START HEIGHTENING YOUR PROFILE TODAY!

Contact Tracy Nicholas VanEe • 630-922-3459 or emeraldcomminc@yahoo.com



75th STLE Annual Meeting & Exhibition

Hyatt Regency New Orleans, New Orleans, Louisiana (USA)

STLE's three-day exhibition is the lubricant industry's premier trade show and the place where you and your company connect with some 1,600 leading professionals looking to do business with you.

Annual Meeting Dates: May 16-20 • Exhibition Dates: May 17-19

Promote your exhibit with an ad in the January 2021 TLT, which contains the release of the Annual Meeting Advance Program. The Advance Program is the first release of the entire technical agenda for the meeting, including paper titles and authors. Follow up with the same ad in the May Pre-convention issue of TLT, the June Convention issue of TLT, the Annual Meeting Program Guide and the July Post-convention issue of TLT.

Do you fit at STLE's exhibition?

The answer is **YES** if your organization markets any of the following products and services:

- Base Oils
- Condition Monitoring/Testing Analysis
- Consulting Services
- Environmental Protection Re-refining
- Equipment Material Supplies and Services
- Industrial Fluids
- Lubricant Additives
- Lubricant Management
- Metalworking Fluids
- Metalworking Fluid Additives
- Synthetic Lubricants.

Pricing for Standard Booths

Standard booths at the Hyatt Regency New Orleans are 10-by-10 feet and cost \$2,675 for STLE Corporate Members and \$3,075 for all others.

Included:

- Standard 7-by-44-inch ID sign displaying your company's name, city and booth number
- An 8-foot-high back wall and 36-inch-high divider rails of quality fabric
- General overhead lighting
- Security guard service
- Listing in the Program Guide distributed on site
- Listing in TLT magazine distributed on site
- List of preregistered attendees suitable for one pre-meeting mailing.

Pricing for SuperSized Booths—save more than \$9,200!

For companies that want to set themselves apart in the lubricants industry, STLE is offering five 20-by-20-foot SuperSized booths that are four times the square area of a standard booth. Companies that display in these booths differentiate themselves and are guaranteed high traffic.

All of the services that come with a standard booth are included with the SuperSized booths. In addition, to help you get the most from your premium booth, STLE offers a SuperSized Exhibitor Package combining exhibit space with an unbeatable marketing combination that still allows you to realize more than \$9,200 in savings:

- Premium booth size (20-by-20 feet)
- Full-page, color ads in the Pre-convention, Convention and Post-convention issues of TLT, STLE's official magazine that reaches 15,000 lubricant professionals monthly
- One full-page color tab advertisement in the Program Guide distributed on site at the Hyatt Regency New Orleans.

SuperSized booths: Corporate Member Price:

Total value	\$24,019
Your cost	\$15,922
Your savings:	\$8,097

SuperSized booths: Non-Corporate Member Price:

Total value	\$25,619
Your cost	\$16,322
Your savings:	\$9,297

2021 Trade Show Floor Plan

The Elite Hall • New Orleans

Exhibit Setup Hours:

- **Sunday:** Noon – 5 pm
- **Monday:** 6 – 11 am

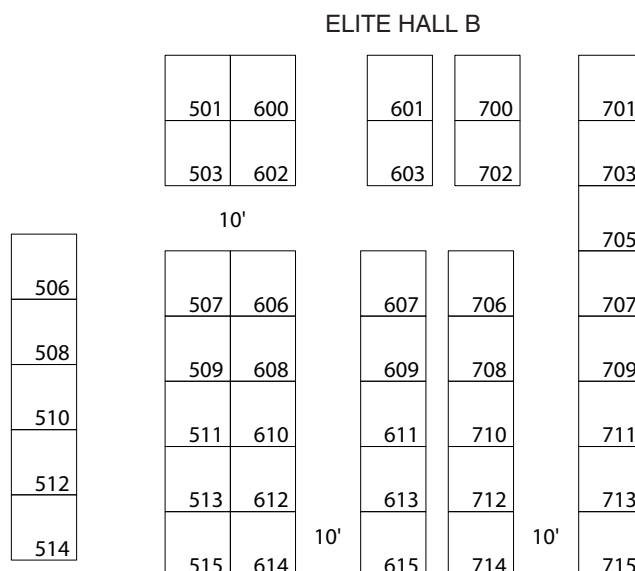
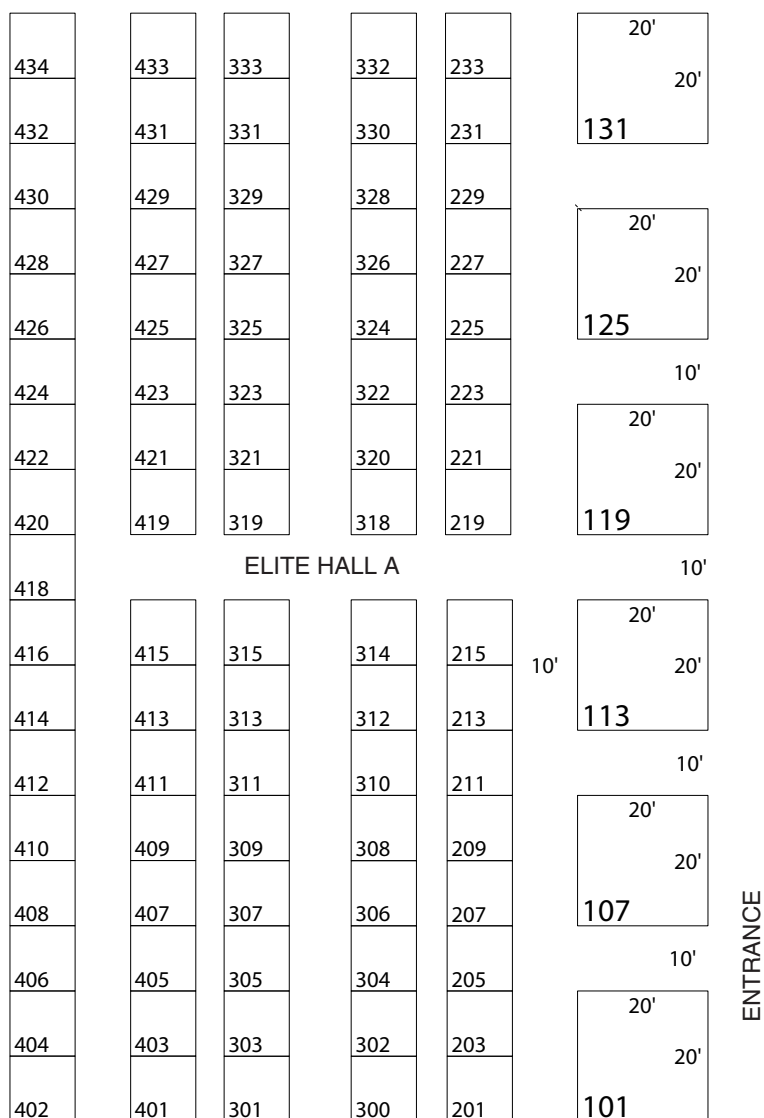
Exhibit Hours:

- **Monday:** Noon – 5 pm
- **Tuesday:** 9:30 am – Noon & 2 – 5:30 pm
- **Wednesday:** 9:30 am – Noon



Future STLE Annual Meeting Dates & Locations:

- **Orlando, Fla.:** May 15-19, 2022
- **Long Beach, Calif.:** May 21-25, 2023
- **Minneapolis, Minn.:** May 19-23, 2024



ANNUAL MEETING MARKETING OPPORTUNITIES



Sponsorships

Typically attracting about 1,600 attendees, STLE's Annual Meeting & Exhibition is the place where the lubricants community gathers to conduct business, renew relationships and make marketing plans for the upcoming year. Sponsorships at STLE's Annual Meeting are a great way to gain exposure and raise the profile of your company in New Orleans. Sponsorships come in all shapes, sizes and prices and are designed to fit everyone's marketing budget.

Palladium Level—\$4,000 *(plus material costs)*

Annual Meeting Mobile App

A personal guide and itinerary planner for STLE's conference that works on all Apple and Android mobile devices. Your company name appears on every page of the app!

Badge Lanyards

Let Annual Meeting attendees wear your company's name and serve as walking advertisements throughout the meeting. The meeting's most visible sponsorship and certainly its biggest bargain—this one never stops working!

Directional Signs

Providing highly visible direction to the Exhibition Hall, these large decals are placed throughout the venue to point the way. If your company is also an exhibitor, a special Sponsor decal is placed directly in front of your booth!

Education Course Lunches

Help provide sustenance to more than 450 education course participants who will be issued plastic charge cards for use at the Hyatt Regency New Orleans's food outlets throughout the week. Your company's name and logo will appear on the cards.

Guestroom Keycards

Your company name and logo are printed on each card which keeps your sales message at the fingertips of all 2021 STLE attendees.

Refreshment Breaks Plus Water Stations

Served twice daily in the Exhibit Hall, these coffee and soft drink breaks offer welcome libations and draw attendees to the show floor. Water dispensers display sponsor's name and logo, and easels next to break stations also acknowledge the sponsor. **Result:** Constant exposure for your company!

Registration Bags

Your company name appears on each of the bags! They are high-quality and designed for long-term use—keeping your company name in sight long after the meeting is over.

WiFi Service

Your company name appears on the signal and on log-in information cards distributed at the registration area.



PROFILE ENHANCEMENT TIP: Package your sponsorship with a four-point ad program in the January issue of TLT, which includes the release of the Annual Meeting Advance Program, and TLT's Pre-convention, Convention and Post-convention issues.

Titanium Plus—More than \$3,000

Welcome Gift

Be the first to greet STLE attendees with a gift item of your choosing and design. Depending on size, the items—branded with your company's name and logo—will either be distributed at the registration area or inside the Registration Bags.

Recharging Lounge

This inviting lounge area in the Hyatt Regency New Orleans features a smartphone recharging unit branded with your company's name and logo. Signage throughout the lounge area further identifies the company sponsoring this area to "take a break and recharge."

Exhibitor Appreciation Hour Raffle

Introduced in 2013, the Exhibitor Appreciation Hour provides dedicated time for STLE attendees to visit the STLE exhibition and now is a sponsored event. Adding to the excitement are raffles on Monday and Tuesday to win a prize of your choice (attendees must be present to win). Announcement cards will be distributed at the Annual Meeting, drawing prime attention to your company's generous gift.

Titanium—\$3,000

Education Course Materials

In 2019 more than 450 people attended STLE's Annual Meeting education courses. In 2021 the society is offering 12 world-class educational courses taught by the industry's top experts. Notebooks are referenced continuously after the meeting is over. Your sponsorship includes a full-page, four-color advertisement in the notebooks.

President's Luncheon

The President's Luncheon is an excellent way to reach a captive audience of more than 800 Annual Meeting attendees. Exposure benefits include signage outside the door of the banquet hall and all promotion in TLT, the Program Guide and the Annual Meeting Mobile App.

Platinum—\$2,000

Speakers Breakfast Series

The Speakers Breakfasts are held on Monday, Tuesday, Wednesday and Thursday. Between 75-150 high-level decision-makers attend each breakfast.

Multilevel Sponsorships

Networking Reception

Held Monday night, the Networking Reception is an Annual Meeting highlight and a great business-networking event. Attendees come to talk business and enjoy friendly conversation and entertainment. This event, which draws multiple sponsors, is available at all of the above levels plus:

- **Gold** (\$1,000)
- **Silver** (\$750)
- **Bronze** (\$500)

Drive 75



JOIN A GROWING GROUP OF COMPANIES HELPING STLE CELEBRATE!

To honor the industry's premier technical association's milestone achievement, your company can become a Drive 75 Sponsor and reap a series of exposure benefits.

Your Drive 75 sponsorship includes a special \$100 donation in your company's name to a high school STEM program of your choice with matching funds from STLE!

For details, contact Tracy Nicholas VanEe at 630-922-3459 or at emeraldcomminc@yahoo.com.

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ADDITIONAL ANNUAL MEETING MARKETING OPPORTUNITIES

Annual Meeting Advance Program

Audience: 15,000 top lubricant professionals.

Distribution: Included in the January TLT. Emailed (in January, February, March & April), posted on STLE's website and archived.

The 2021 Annual Meeting Advance Program is a special section in the January issue of TLT. This is the first release of the technical agenda for the 2021 STLE Annual Meeting, including paper titles and authors.

Advertising in this issue lets your key audience know in advance that your company is participating in the 2021 STLE Annual Meeting and looking to do business with them. To maximize your exposure, run the same ad in the Annual Meeting Program Guide, distributed to 1,600 convention attendees in New Orleans.

Annual Meeting Program Guide

Audience: 1,600 Annual Meeting attendees plus 15,000 top lubrication professionals.

Distribution: On site at the Hyatt Regency New Orleans and via email.

This guide is the compass attendees use to navigate STLE's complex five-day meeting. Included are programs, room numbers, times and other essential information. Since the guide is the same size as TLT, you can re-use your magazine ad, which also ensures consistency of your message.

Create a high-impact package of the Annual Meeting issue of TLT, the Annual Meeting Advance Program and the Annual Meeting Program Guide.



2021 Annual Meeting Program Guide Rates

- Full page \$495
- IFC \$1,795
- IBC \$1,695
- OBC \$1,895
- **Tabs:** \$1,595 (8 positions available)



Commercial Marketing Forum (CMF) and CMF Plus

The CMF is a series of 30-minute marketing sessions at STLE's 2021 Annual Meeting where you may promote your company's products and services, something not allowed in the technical sessions. Your CMF session is promoted in the Annual Meeting Program Guide, directing attendees to your presentation.

Then take your message to 15,000 lubricant professionals by converting it to writing and publishing in **CMF Plus**, a special section in the November TLT. You receive two spreads (four pages)—three to present your CMF information plus a full-page ad.

COMMERCIAL MARKETING FORUM PRICING:

- \$610 for STLE Corporate Members who exhibit
- \$750 for STLE Corporate Members
- \$890 for individual members
- \$970 for non-members

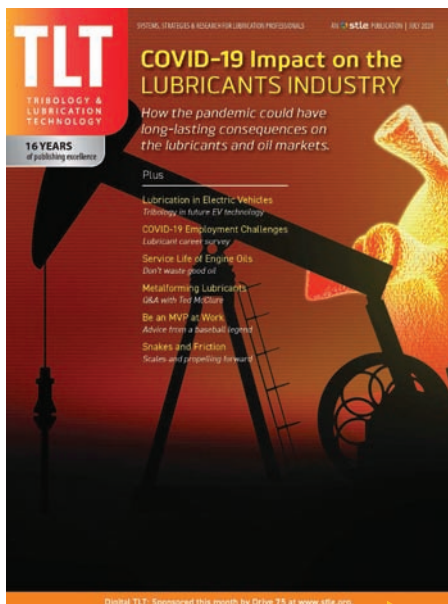
CMF Plus Rate:
\$2,500 net for four pages



PROFILE ENHANCEMENT TIP: Combine your Annual Meeting technical presentation with a Commercial Marketing Forum session to establish your company's expertise and sell products.

E-OPPORTUNITIES

Digital TLT Sponsorship



Bonus: Your sponsorship and company name appear on the front cover of TLT's print edition.

Audience: 15,000 top lubricant professionals worldwide

Distribution: Emailed, posted on STLE website & archived

Your company can be the sole sponsor of a digital edition of TLT.

Your promotional copy appears opposite the front cover and reaches 15,000 top lubrication professionals around the world. Readers clicking on this page are directed to your website.

Your company logo appears at the top of the main digital edition page and next to the TLT magazine cover on the STLE home page during the month of your sponsorship.

Best of all, DTLT is archived, so your sponsorship never stops working for you!

Choose an issue with content relating to your company's products or services and let DTLT cement your brand as a leader in that market space!

Rate: \$3,500 net

STLE Website

Average page views of nearly 78,000 per month and more than 8,500 monthly unique visitors make STLE's website home page a marketing savvy addition to your overall STLE marketing plan. The banner opportunities come in different sizes and locations on the page so you can maximize your visibility!

STLE E-newsletter

Covering industry news, society events and professional resources, the STLE newsletter is emailed weekly to 15,000 leading professionals in the lubricants industry.

STLE 365 Mobile App

STLE's audience stays connected and informed all year long through this news-packed app. Compatible with Apple (iOS), Android and HTML5 formats, **STLE 365** is just another digital platform for your sales messages that reaches a dynamic group of decision-making buyers!

Corporate Membership—the ultimate strategy for getting the most from STLE

Becoming a Corporate Member means access to STLE's best marketing features and shows support of the lubricant industry's premier technical society. Corporate Members achieve significant savings on STLE products and services, particularly the Annual Meeting.

In 2013 STLE expanded the program to include a Corporate Member Premium plan to allow for even greater savings. To determine which plan makes the most sense for your organization, contact STLE national sales manager Tracy Nicholas VanEe: emeraldcomminc@yahoo.com, 630-922-3459.

If your company sends two or more individuals to the STLE Annual Meeting or participates through an exhibit or Commercial Marketing



Forum, then Corporate Membership is the ultimate strategy for raising your industry profile while saving thousands of dollars.

Corporate Member

Price: \$1,350 • **Savings:** \$1,935

Corporate Member Premium

Price: \$3,725 • **Savings:** \$2,677

Corporate Profiles publication

To honor Corporate Member companies, TLT includes this special publication every December to profile pertinent information about your company—a half-page profile accompanied by a half-page ad. The pub also stands alone on the STLE website home page through January!

Rate: \$1,500 net.

START HEIGHTENING YOUR PROFILE TODAY!

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JOIN THE GROWING LIST OF COMPANIES PARTNERING WITH STLE!

Abitec Corp.	Cathay Biotech	FLIR Systems	Lazar Scientific	OXEA, GmbH	Solvay
Ace Glass	C.C. Jennsen, Inc.	FlouroTech USA	LGC Standards/VHG	P&G Chemicals	Songwon Industrial Co.
Aceto Corp.	Cecor, Inc.	Fluid Life Corp.	Laboratories	Pacific Scientific	Sonneborn
Acme-Hardesty	Center for Tribology	Fluid Line Products	Lintech International	PAC LP	Southwest Research
ADM	Cerobear	Fluid Transfer	Loadmaster Lubricants	Pall Corp.	Institute
Advanced Chemical	ChemCeed	Technologies	Lockhart Chemical Co.	Palmer Holland	Spectro Analytical
Concepts	ChemGroup	Focus Chemicals	Lonza Microbial Control	PCAS	Instruments
Advanced Chemical	ChemTech	Formulation, Inc.	Louis C. Eitzen	PCC Chemax	Stepan Co.
Solutions	Chevron Inc.	FujiFilm	LPR Global	PCS Instruments	Sun Chemical Advanced
Advanced Technology	Chevron Oronite	Formulator Software	Lube-Tech & Partners	Pelichem Associates	Materials
Consultancy	Chevron Phillips	FRT of America	Lubricant Market	Perkin Elmer	Superior Graphite
Adeka USA Corp.	Chevron Texaco	Functional Products, Inc.	Solutions	Petro-Canada Lubricants	Tannas Company
Advonex International	Cimcool	GasTops, Ltd.	Lubricants—An Open	Petrolab Co.	Taylor & Francis Group
Afton Chemical	CINRG Systems	GE Advanced Materials	Access Journal by	Petro-Lubricant Testing	Taylor Hobson
AJM Additives	Clariant Corp.	Geo. Pfau & Sons	MDPI	Laboratories	Technische Akademie
Alcoa Technical Center	Clark Testing	GEO Specialty	Lubrication Engineers	Phibro Chem	Teknor Apex
Alicona	Cognis	Chemicals	Lubricor, Inc.	Phoenix Tribology	Temix Oleo
ALS Laboratory Group	Colonial Chemical, Inc.	Green Frix	Lubrigard	Pilot Chemical	The Dow Corp.
American Chemie, Inc.	Colonial Specialty	Hangzhou Lypu-Chem	Matrica	PMC Biogenix	The Lubrizol Corp.
American Petroleum	Chemical	Technology Co., Ltd.	Mayco	PMC Crystal	Thermo Fischer
Institute	Compass Instruments	Hangzhou Runze	Measurement Specialties	Polaris Labs	Scientific
American Refining Group	Condition Monitoring	Chemical Co.	Metal-Chemie	Polynox	Thermal Lube
American Society of	International	Hangzhou Sungate	GmbH/Gehring	PolyOne	The Timken Co.
Mechanical Engineers	Conoco Phillips	Halocarbon	Montgomery	Polytec, Inc.	Tianhe Chemicals
(ASME)	Coolant Controls	Hall Technologies	Micros Lubrication	PowerTrib Ltd.	Tomah Products
Ametek Spectro	Coquillub	Huajing Powdery	Technology, Ltd.	Primagy Consultants,	Total Specialties, USA
Scientific	CRC Press/Taylor &	Material Co.	Microtap	Inc.	Tribis Engineering
AMRRI	Francis	Huntsman	Mid-Continental	PVS Nolwood Chemical	Tribotech
Analysts, Inc.	CRODA	Husky Energy	Chemical Company	Quaker Houghton	Tribsys
Analytik Jena	CSM Instruments	Hydro Systems Company	Misco Refractometer	Qualice	Trico Corp.
Anderol	Cytec Industries	Hydrotex	Mitsui Chemical	Ravago Chemicals North	Triple Strength
Angus Chemical	D.A. Stuart Co.	ICL-IP America, Inc.	Mobile Industrial	America	Troy Corp.
Anhui Trust Chemical	Daubert Chemical	Ideas, Inc.	Lubricants	ReliabilityWeb.com	Tsinghua University
Co.	DC Scientific	Idemitsu Kosan	Monson—An Azelis	Renite	Turbomachinery
Anton-Paar	Des-Case Corp.	Industrial Oils Unlimited	Americas Company	Rtec-Instruments	Laboratory
APAC Pharmaceutical	Dexsil	Industrial Quimica	Münzing	Rudolph Research	UCON Fluids
Applied Graphene	DIC International	Lasem	Mustang Vacuum	Analytical	UE Systems
Materials	Dover Chemical	Industrial Research &	Systems	SanAm Corporation	UL Information &
Applied Rigaku	Dow Microbial Control	Development Institute	Nabtesco Co.	Sasol Performance	Insights
Technologies, Inc.	Dow Corning	INEOS Oligomers	Nanjing Chemical	Chemicals	United Color
AquaPhoenix Scientific	DSM Elastomers	Infineum	Material Corp.	Savant Group	Manufacturing
Argonne National	DT North America	Ingevity	NanoMaterials	Schuelke, Inc.	United Soybean Board
Laboratory	Ducom Instruments	International Fluid Power	NanoMech, Inc.	SCP Science	Univar Solutions
Arizona Chemical	DuPont Performance	Society	Nanotech Industrial	Sea-Land Chemical	Unette Corp.
Auburn University	Lubricants	Institute of Materials	Solutions	Company	USDA
Axel Royal	Eastern Oil Co.	Integrilube	Nanovea	Sea-Land Chemical	Vaisala
Ayalytical Instruments	Eastman	IOP Publishing	Napoleon Engineering	Testing	Vanderbilt Chemicals
Baron USA	E-Ion	Italmatch Chemicals	Services	SenGenuity	Vantage
BASF	Ele Corporation	Ivanhoe Industries	National Lubricating	Sentient Science	Vectron International
Beckman Coulter	Elevance Renewable	Invista	Grease Institute (NLGI)	SEQENS/PCAS	Verdezynne
Bijur Delimon	Sciences	ISOPur Fluid	NCeed Enterprises	SGS Herguth	Vertellus
International	EMD Chemicals	Technologies	Nice Company	Shanghai Million	Vibration Institute
Biosan Laboratories	Emery Oleochemicals	J.A.M. Specialty	Nissan Chemical	Chemical Limited	Waters Corporation
Biosynthetic	EP Laboratories	Products	America Corp.	Shanghai NACO	WearCheck Canada
Technologies	EPT	Jet-Lube	Norplex Micarta	Lubricants	Wego Chemical Group
Boss Lubricants	Ergon	John Wiley & Sons	Nouryon	Shanghai Starry	Werner G. Smith Co., Inc.
Boswell Oil	Everlube Products—A	Kany Innovations	Novamont	Chemical	Wiley Blackwell
BPT Chemicals	Business Unit of	Kao Chemicals	Novitas Chem Solutions	Shanghai Yateks Optical	Wincom
Bruker	Curtiss-Wright Corp.	KH Neochem Americas,	NSF International	Electronic	Wolfe Chemicals
Bunge North America	Evonik Oil Additives	Inc.	Nupro Industries	Shell	XG Industries
BVA Oils	Exakt Technologies	King Industries	Nye Lubricants	Shell Global Solutions	Xinxiang Richful Lube
BYK USA, Inc.	ExxonMobil Chemical	Koehler Instrument Co.,	Oil Filtration Systems	(US), Inc.	Additive Co.
Calumet Specialty	ExxonMobil Basestocks	Inc.	Oleon	Shinto Scientific	Yasho Industries Limited
Products	Falex Corp.	Kyowa Hakko	Oleotek	SKF	Zinsser
Cannon Instruments	Fanning Corp.	LANXESS Corp.	OM Group	Smartflow Lubricants	Zschimmer & Schwarz
Canoil Canada, Ltd.	FedChem	Lauda-Brinkman	Omega Chemicals	Solzzyme, Inc.	Inc.
Cargill	Federal Process	Lawlor Manufacturing	Optimol Instruments	Soltex, Inc.	Zygo Corp.
Cashman	FlackTech, Inc.	Corp.	Prueftechnik	Soo Environmental	

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