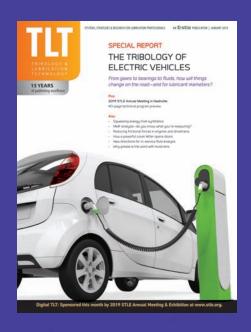
# 2020 STLE

# MARKETING RESOURCE GUIDE

Connect with 15,000 technical professionals in the lubricants industry.



- TLT PRINT ADVERTISING
- TLT DIGITAL ADVERTISING
- CORPORATE MEMBER **PROFILES**



- CORPORATE MEMBERSHIPS
- COMMERCIAL MARKETING **FORUM**
- CMF PLUS



- E-OPPORTUNITIES
- Annual Meeting Trade Show



STLE 75th Anniversary Celebration! 3-7, 2020 g stle Be part of it! May 3-7, 2020

# Partner with the premier technical society serving the multibillion-dollar lubricants industry.

#### Who we are

The Society of Tribologists and Lubrication Engineers is the leading technical organization serving those who manufacture, market and support lubricants, lubricant additives, lubrication systems and other lubricant-related products. Headquartered in Chicago, STLE is an international organization serving an audience of some 15,000 lubricant professionals.

#### **Our mission**

STLE's mission is to advance the science of tribology and best practices in lubrication engineering. Our goals include fostering innovation, improving the performance of equipment and products, conserving resources and protecting the environment.

#### What we do

STLE offers its members industry-specific education and training, professional resources, technical information and career development. Our product suite includes meetings and conferences, certifications, print and digital publications, Webinars and both face-to-face and online education courses.

#### A powerful partner

STLE is recognized throughout the lubricants industry as the single best source of reliable and accurate technical information. Partnering with STLE confers the seal of authority on your organization and affiliates you with the leading community of lubricant experts.

#### Building a customized, multimedia program

STLE provides a multitude of marketing opportunities that tap into the powerful STLE audience. Customizing opportunities to fit your needs and budgets maximizes your marketing dollars and ensures that your message reaches the largest possible audience.

#### CHOOSE FROM THE FOLLOWING PRINT, ONLINE AND FACE-TO-FACE OPPORTUNITIES:

- TLT Magazine Print Advertising
- TLT Magazine Digital Advertising
- Trade Show in Chicago—celebrate STLE's 75th Anniversary!
- Annual Meeting Sponsorships
- Tribology Frontiers Conference Sponsorships
- Corporate Membership
- STLE E-newsletter
- Commercial Marketing Forum (CMF)
- CMF Plus Special Section of TLT
- Student Events
- Annual Meeting Advance Program
- Annual Meeting Program Guide
- Annual Meeting App
- Webinars



### STLE Demographics

#### Domestic and international reach

With its print and digital products, plus face-to-face industry events, STLE serves a market of some 15,000 lubricant professionals worldwide. STLE is an international organization, with 22% of our membership coming from 70 nations outside of North America.

#### **Power buyers**

**80%** of STLE members authorize purchases, evaluate products and recommend vendors.

#### **Key markets**

Following are the percentages of STLE members who purchase or recommend these products and services:

- Base oils 34%
- Consulting services 41%
- Formulated oils 48%
- Grease **42**%
- Lubricant additives 46%
- Software 32%
- Support services 46%
- Testing/analysis equipment 68%

#### A focused audience

Two-thirds of STLE members are lubricant manufacturers, additive manufacturers/suppliers or end-users of lubricants and lubricant-related products:

- 26% Lubricant manufacturers
- 24% Additive manufacturers and suppliers
- 16% End-users of lubricants
- 5% Academics
- 5% Base oil suppliers
- 4% Testing
- 2% Equipment manufacturers
- **18%** Other technical professionals in the lubricants industry.

#### A tech-savvy audience

**85%** of STLE members are college grads, and 44% hold advanced degrees in engineering, chemistry or another science-based discipline.

- 20% Doctorate 12% Some college
- 24% Master's 3% Other
- 41% Bachelor's

#### Representing many job functions

STLE members come from all segments of the lubricants industry:

- Senior corporate management
- Plant management & maintenance
- Researchers & product developers
- Sales & marketing personnel
- Technical services
- Formulators
- Engineers & chemists

#### Serving a wide range of markets

STLE members are involved in virtually all lubricant-related markets:

- Aeronautics
- Automobile
- Bearings
- Ceramics/Composites
- Energy
- Gears
- Grease
- Hydraulic Equipment
- Metalworking Fluids

- Mobile Equipment
- Nanotribology
- Nonferrous Metals
- Power Generation
- Seals
- Solid Lubricants
- Synthetic Lubricants
- Tribotesting and more.



# **TLT Magazine 2020 Editorial Calendar**

Launched in 2003, TLT is STLE's most visible member service. Membership surveys consistently rate it as STLE's No. 1 service. TLT was created to aid in the technical education and professional development of STLE members and industry colleagues. Each issue is packed with feature articles, industry surveys, interviews with leading professionals, resources, best practices, lubrication fundamentals and more. Through its print and digital editions, TLT delivers world-class technical content to some 15,000 leading lubricant professionals each month.

Issue	Content Focus	Ad Close	Ad Materials
January	Metalworking Fluids • Electric Vehicles • Base Stocks • Engine & Drivetrain • Environmentally Friendly Fluids  2020 STLE Annual Meeting Advance Program in this issue!  Special recognition for Exhibitors, CMF Presenters and Sponsor Ads!	Nov. 19	Nov. 26
February	Oil Analysis • Grease • Gears • Biotribology • Automotive Tribology	Dec. 20	Dec. 27
March	Metalworking Fluids • Condition Monitoring • Grease • Lube Cleanliness • Lube Fundamentals  Bonus Distribution: PittCon, March 1-5, Chicago, III.	Jan. 24	Jan. 31
April	Oil Analysis • Bearings • Gear Lubrication • Environmentally Friendly Fluids • Base Stocks • Automotive Tribology  STLE Pre-Annual Meeting issue!  Bonus Distribution: ILMA 2020 Engage Spring Conference, April 2-4, Asheville, N.C.	Feb. 20	Feb. 27
May	Gears • Engine & Drivetrain • Automotive Tribology • Solid Lubricants  75th Anniversary Commemorative issue! Salute STLE by placing a special, congratulatory ad where your logo takes center stage!  Bonus Distribution: STLE 2020 Annual Meeting & Exhibition, May 3-7, Chicago, III.	March 23	March 30
June	Additives • Bearings • Oil Analysis • Grease • Solid Lubricants • Automotive Tribology  Post-convention issue! Bonus Distribution: NLGI, June 14-17, Miami, Fla.	April 30	May 7
July	Oil Analysis • Bearings • Base Stocks • Environmentally Friendly Fluids • Engine & Drivetrain	May 22	May 29
August	Metalworking Fluids • Bearings • Solid Lubricants • Automotive Tribology • Engine & Drivetrain • Computer-Aided Tribology	June 22	June 29
September	Additives • Oil Analysis • Gears • Engine & Drivetrain • Biotribology	July 24	July 31
October	Solid Lubricants • Aerospace • Bearings • Automotive Tribology • Lubrication • Viscosity • Bearing Steel  Bonus Distribution: ILMA Annual Meeting, Oct. 24-27, Boca Raton, Fla.	Aug. 24	Aug. 31
November	Metalworking Fluids • Oil Analysis • Wear • Electric Vehicles • Mining & Construction	Sept. 24	Oct. 1
December	Additives • Gears • Metalworking Fluids • Biotribology • Automotive Tribology • Electric Vehicles • Mining & Construction	Oct. 23	Oct. 30

## 2020 Ad Rates and Mechanical Specs

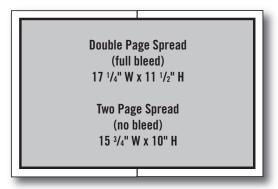
**Magazine Trim Size:** 8.5 inches wide by 11.25 inches high. Please keep text at least half an inch from edges of full-page bleed ads to ensure that important information is not trimmed in production.

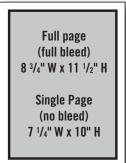
**Electronic File Requirements:** TLT only accepts Press Quality high-resolution (at least 300 dpi) electronic files. PDF is preferred.

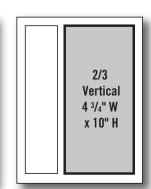
#### IN EVERY ISSUE:

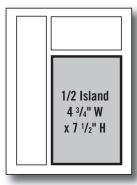


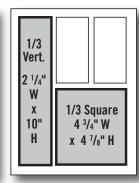
- Feature Articles
- Lubrication Fundamentals
- Q&A with Leading Industry Professionals
- Emerging Technology Reports
- Market Reports by Products and Geography
- New Products
- Industry Surveys
- Professional Resources
- Best Practices
- Condition Monitoring
- International Reports
- Practical Applications
- Industry News

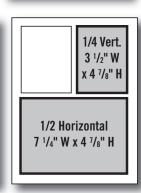


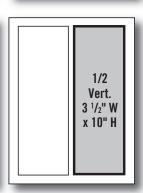












Ad Size	1x	3x	6x	9x	12x
Full Page	\$3,049	\$2,751	\$2,454	\$2,155	\$1,858
Two-thirds	\$2,500	\$2,255	\$2,010	\$1,768	\$1,522
Half	\$2,132	\$1,925	\$1,716	\$1,509	\$1,302
Third page	\$1,769	\$1,593	\$1,355	\$1,249	\$1,077
Quarter page	\$1,584	\$1,428	\$1,274	\$1,119	\$963
Special Positions					
IFC (color charge included)	\$6,558	\$5,903	\$5,245	\$4,588	\$3,993
IBC (color charge included)	\$6,419	\$5,678	\$5,052	\$4,418	\$3,786
OBC (color charge included)	\$7,230	\$6,507	\$5,782	\$5,061	\$4,337
Center spread	\$7,273	\$6,910	\$5,262	\$5,719	\$5,104

\$4,653

**Color Charges:** 

Contents (p. 3)

One-color: \$427 • PMS Match: \$519 Four-color: \$1,157 • Bleed: n/c
Special Positioning: 10% upcharge

Additional Options in Digital TLT:

\$3,907

\$4,279

Audio embedded in ad: \$315 Video embedded in ad: \$525 Animation in ad: \$315

\$5,023

\$3,543



## 75th STLE Annual Meeting & Exhibition

Hyatt Regency Chicago, Chicago, Illinois (USA)

STLE's three-day exhibition is the lubricant industry's premier trade show and the place where you and your company connect with some 1,600 leading professionals looking to do business with you.

Annual Meeting Dates: May 3-7 • Exhibition Dates: May 4-6

Promote your exhibit with an ad in the January 2020 TLT, which contains the release of the Annual Meeting Advance Program. The Advance Program is the first release of the entire technical agenda for the meeting, including paper titles and authors. Follow up with the same ad in the April Pre-convention issue of TLT, the May Convention issue of TLT, the Annual Meeting Program Guide and the June Post-convention issue of TLT.

#### Do you fit at STLE's exhibition?

The answer is **YES** if your organization markets any of the following products and services:

- Base Oils
- Condition Monitoring/Testing Analysis
- Consulting Services
- Environmental Protection Re-refining
- Equipment Material Supplies and Services
- Industrial Fluids
- Lubricant Additives
- Lubricant Management
- Metalworking Fluids
- Metalworking Fluid Additives
- Synthetic Lubricants.

#### **Pricing for Standard Booths**

Standard booths at the Hyatt Regency Chicago are 10-by-10 feet and cost \$2,675 for STLE Corporate Members and \$3,075 for all others.

#### Included:

- Standard 7-by-44-inch ID sign displaying your company's name, city and booth number
- An 8-foot-high back wall and 36-inch-high divider rails of quality fabric
- General overhead lighting
- Security guard service
- Listing in the Program Guide distributed on site
- Listing in TLT magazine distributed on site
- List of preregistered attendees suitable for one pre-meeting mailing.

# Pricing for SuperSized Booths—save more than \$13,000!

For companies that want to set themselves apart in the lubricants industry, STLE is offering five 20-by-20-foot SuperSized booths that are four times the square area of a standard booth. Companies that display in these booths differentiate themselves and are guaranteed high traffic.

All of the services that come with a standard booth are included with the SuperSized booths. In addition, to help you get the most from your premium booth, STLE offers a SuperSized Exhibitor Package combining exhibit space with an unbeatable marketing combination that still allows you to realize more than \$9,200 in savings:

- Premium booth size (20-by-20 feet)
- Full-page, color ads in the Pre-convention, Convention and Post-convention issues of TLT, STLE's official magazine that reaches 15,000 lubricant professionals monthly
- One full-page color tab advertisement in the Program Guide distributed on site at the Hyatt Regency Chicago.

#### **SuperSized booths: Corporate Member Price:**

Your savings:	\$8 097
Your cost	\$15,922
Total value	\$24,019

#### **SuperSized booths: Non-Corporate Member Price:**

Your savings:	\$9,297
Your cost	\$16,322
Total value	\$25,619



#### 2020 Trade Show Floor Plan • Hyatt Regency Riverside Exhibit Hall • Chicago

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• Wednesday: 9:30 am - Noon

#### **ANNUAL MEETING MARKETING OPPORTUNITIES**





#### **Sponsorships**

Typically attracting about 1,600 attendees, STLE's Annual Meeting & Exhibition is the place where the lubricants community gathers to conduct business, renew relationships and make marketing plans for the upcoming year. Sponsorships at STLE's Annual Meeting are a great way to gain exposure and raise the profile of your company in Chicago. Sponsorships come in all shapes, sizes and prices and are designed to fit everyone's marketing budget.

#### Palladium Level—\$4,000 (plus material costs)

#### **Annual Meeting Mobile App**

A personal guide and itinerary planner for STLE's conference that works on all Apple and Android mobile devices. Your company name appears on every page of the app!

#### **Badge Lanyards**

Let Annual Meeting attendees wear your company's name and serve as walking advertisements throughout the meeting. The meeting's most visible sponsorship and certainly its biggest bargain—this one never stops working!

#### **Directional Signs**

Providing highly visible direction to the Exhibition Hall, these large decals are placed throughout the venue to point the way. If your company is also an exhibitor, a special Sponsor decal is placed directly in front of your booth!

#### **Education Course Lunches**

Help provide sustenance to more than 450 Education Course participants who will be issued plastic charge cards for use at the Hyatt's food outlets throughout the week. Your company's name and logo will appear on the cards as well as on the personal greeting card in which they will be distributed.

#### **Guestroom Keycards**

Your company name and logo are printed on each card which keeps your sales message at the fingertips of all 2020 STLE Attendees.

#### **Refreshment Breaks Plus Water Stations**

Served twice daily in the Exhibit Hall, these coffee and soft drink breaks offer welcome libations and draw attendees to the show floor. Water dispensers display sponsor's name and logo, and easels next to break stations also acknowledge the sponsor. **Result:** Constant exposure for your company!

#### **Registration Bags**

Your company name appears on each of the bags!
They are high-quality and designed for long-term use—keeping your company name in sight long after the meeting is over.

#### WiFi Service

Your company name appears on the signal and on log-in information cards distributed at the registration area.



**PROFILE ENHANCEMENT TIP:** Package your sponsorship with a four-point ad program in the January issue of TLT, which includes the release of the Annual Meeting Advance Program, and TLT's Pre-convention, Convention and Post-convention issues.

#### Titanium Plus—More than \$3,000

#### **Welcome Gift**

Be the first to greet STLE Attendees with a gift item of your choosing and design. Depending on size, the items—branded with your company's name and logo—will either be distributed at the registration area or inside the Registration Bags.

#### **Recharging Lounge**

This inviting lounge area in the Hyatt Regency Chicago features a smartphone recharging unit branded with your company's name and logo. Signage throughout the lounge area further identifies the company sponsoring this area to "take a break and recharge."

#### **Exhibitor Appreciation Hour Raffle**

Introduced in 2013, the Exhibitor Appreciation Hour provides dedicated time for STLE attendees to visit the STLE exhibition and now is a sponsored event. Adding to the excitement are raffles on Monday and Tuesday to win a prize of your choice (attendees must be present to win). Announcement cards will be distributed at the Annual Meeting, drawing prime attention to your company's generous gift.

#### **Titanium—\$3,000**

#### **Education Course Materials**

In 2019 more than 450 people attended STLE's Annual Meeting education courses. In 2020 the society is offering 12 world-class educational courses taught by the industry's top experts. Notebooks are referenced continuously after the meeting is over. Your sponsorship includes a full-page, four-color advertisement in the notebooks.

#### **Presidents Luncheon**

The Presidents Luncheon is an excellent way to reach a captive audience of more than 800 Annual Meeting attendees. Exposure benefits include signage outside the door of the banquet hall and all promotion in TLT, the Program Guide and the Annual Meeting Mobile App.

#### **Platinum—\$2,000**

#### Speakers Breakfast Series

The Speakers Breakfasts are held on Monday, Tuesday, Wednesday and Thursday. Between 75-150 high-level decision-makers attend each breakfast.

#### **Multilevel Sponsorships**

#### **Networking Reception**

Held Monday night, the Networking Reception is an Annual Meeting highlight and a great business-networking event. Attendees come to talk business and enjoy friendly conversation and entertainment. This event, which draws multiple sponsors, is available at all of the above levels plus:

- Gold (\$1,000)
- Silver (\$750)
- Bronze (\$500)

# Drive 75



Join a growing group of companies helping STLE celebrate its Diamond Anniversary!

STLE is observing its 75th Anniversary with a year of events and activities, culminating in a festive celebration at the 2020 Annual Meeting & Exhibition in Chicago.

To honor the industry's premier technical association and support this momentous event, your company can become a Drive 75 Sponsor and reap a series of benefits throughout the year!

Your Drive 75 sponsorship includes a special \$100 donation in your company's name to a high school STEM program of your choice with matching funds from STLE!

For details, contact Tracy Nicholas VanEe at 630-922-3459 or at emeraldcomminc@yahoo.com.

#### ADDITIONAL ANNUAL MEETING MARKETING OPPORTUNITIES

#### **Annual Meeting Advance Program**

Audience: 15,000 top lubricant professionals.

Distribution: Included in the January TLT. Emailed (in January, February,

March & April), posted on STLE's Website and archived.

The 2020 Annual Meeting Advance Program is a special section in the January issue of TLT. This is the first release of the technical agenda for the 2020 STLE Annual Meeting, including paper titles and authors.

Advertising in this issue lets your key audience know in advance that your company is participating in the 2020 STLE Annual Meeting and looking to do business with them. To maximize your exposure, run the same ad in the Annual Meeting Program Guide, distributed to 1,600 convention attendees in Chicago.

#### **Annual Meeting Program Guide**

**Audience:** 1,600 Annual Meeting attendees plus 15,000 top lubrication

professionals.

**Distribution:** On site at the Hyatt Regency Chicago and via email.

This guide is the compass attendees use to navigate STLE's complex five-day meeting. Included are programs, room numbers, times and other essential information. Since the guide is the same size as TLT, you can re-use your magazine ad, which also ensures consistency of your message.

Create a high-impact package of the Annual Meeting issue of TLT, the Annual Meeting Advance Program and the Annual Meeting Program Guide.

#### 2020 Annual Meeting Program Guide Rates

Full page: \$495

■ IBC: \$1,695

■ IFC: \$1,795

OBC: \$1,895

■ Tabs (8 positions available) \$1,595

#### **Future STLE Annual Meeting Dates & Locations:**

New Orleans, La.: May 16-20, 2021 Orlando, Fla.: May 15-19, 2022 Long Beach, Calif.: May 21-25, 2023



#### Commercial Marketing Forum (CMF) and CMF Plus

The CMF is a series of 30-minute marketing sessions at STLE's 2020 Annual Meeting where you may promote your company's products and services, something not allowed in the technical sessions. Your CMF session is promoted in the Annual Meeting Program Guide, directing attendees to your presentation.

Then take your message to 15,000 lubricant professionals by converting it to writing and publishing in **CMF Plus**, a special section in the November TLT. You receive two spreads (four pages)—three to present your CMF information plus a full-page ad.

#### **COMMERCIAL MARKETING FORUM PRICING:**

- \$610 for STLE Corporate Members who exhibit
- \$750 for STLE Corporate Members
- \$890 for individual members
- \$970 for non-members

CMF Plus Rate: \$2,500 net for four pages

Program Guide and Schedule

2020 STLE Annual

Meeting & Exhibition

**Hyatt Regency Chicago** 

May 3-7

celebration!

Be part of STLE's

75th Anniversary



# Corporate Membership—the ultimate strategy for getting the most from STLE

Becoming a Corporate Member means access to STLE's best marketing features and shows support of the lubricant industry's premier technical society. Corporate Members achieve significant savings on STLE products and services, particularly the Annual Meeting.

In 2013 STLE expanded the program to include a Corporate Member Premium plan to allow for even greater savings. To determine which plan makes the most sense for your organization, contact STLE national sales manager Tracy Nicholas VanEe: **emeraldcomminc@yahoo.com**, 630-922-3459.

If your company sends two or more individuals to the STLE Annual Meeting or participates through an exhibit or Commercial Marketing Forum, then Corporate Membership is the ultimate strategy for raising your industry profile while saving thousands of dollars.

Corporate Member Price: \$1,285 • Savings: \$1,935

Corporate Member Premium Price: \$3,540 • Savings: \$2,677

#### Corporate Profiles publication

To honor Corporate Member companies, TLT includes this special publication every December to profile pertinent information about your company—a half-page profile accompanied by a half-page ad. The pub also stands alone on the STLE website home page through January 2020! • Rate: \$1,500 net.

#### **E-OPPORTUNITIES**



Bonus: Your sponsorship and company name appear on the front cover of TLT's print edition.

#### **Digital TLT Sponsorship**

**Audience:** 15,000 top lubricant professionals worldwide

**Distribution:** Emailed, posted on STLE Website & archived

Your company can be the sole sponsor of a digital edition of TLT. Your full-page promotional copy appears opposite the front cover and reaches 15,000 top lubrication professionals around the world. Readers clicking on the sponsor page are directed to your website. Your logo and website also will be listed in the TLT Archives.

DTLT is archived on STLE's website, so your ad message never stops working for you. Choose an issue with content relating to your company's product offering and establish your presence as an industry leader.

Rate: \$3,000 net

# 9th Annual Corporate Profiles Your guide to the lubricant industry's key people, products and services. Corporate Member Spotlights Acme-Hardesty Advanced Chemical Concepts, Inc. Althor Chemical Briaker Nano Surfaces Calumet Speciality Products Purtners, L.P. CRODA Ducom Instruments Evonik Industries AI GEO Speciality Chemicals, Inc. Italianatch Chemicals Group Kao Chemicals Group Kao Chemicals Group Kao Chemicals Group Monosan-An Acasis Company Minuring Napoleon Engineering Services Novitas Chem Solutions Nye Lubricants Petro-Canada Lubricants Inc. Pitot Chemicals Savant Labs Sav-Land Chemicals Company Southwest Research Institute The Lubrical Corporation Vanderbilt Chemicals, LLC Zuchimers & Schwarz Plus a hull listing of more than 240 STLE Corporate Members/J

#### **STLE Website**

Average page views of nearly 78,000 per month and more than 8,500 monthly unique visitors make STLE's website home page a marketing savvy addition to your overall STLE marketing plan.

#### **STLE E-newsletter**

Covering industry news, society events and professional resources, the STLE newsletter is emailed weekly to 15,000 leading professionals in the lubricants industry.

#### STLE 365 Mobile App

STLE's audience stays connected and informed all year long through this news-packed app. Compatible with Apple (IOS), Android and HTML5 formats, **STLE 365** is just another digital platform for your sales messages that reaches a dynamic group of decision-making buyers!

#### JOIN THE GROWING LIST OF COMPANIES PARTNERING WITH STLE!

Abitec Corp. Ace Glass Aceto Corp. **Acme-Hardesty Advanced Chemical** Concepts Advanced Chemical Solutions Advanced Technology Consultancy Adeka USA Corp. **Advonex International** Afton Chemical **AJM Additives Alcoa Technical Center** Alicona **ALS Laboratory Group** American Chemie, Inc. **American Petroleum** Institute **American Refining** Group **American Society of** Mechanical Engineers (ASME) Ametek Spectro Scientific **AMRRI** Analysts, Inc. **Anderol Angus Chemical Anhui Trust Chemical** Co. Anton-Paar APAC Pharmaceutical **Applied Graphene** Materials AquaPhoenix Scientific **Argonne National** Laboratory **Arizona Chemical Auburn University** Axel Royal **Ayalytical Instruments Baron USA** BASE Beckman Coulter **Biiur Delimon** International **Biosan Laboratories** Biosynthetic **Technologies Boss Lubricants Boswell Oil BPT Chemicals** 

Bruker

**BVA Oils** 

Cargill

Cashman

BYK USA, Inc.

Products
Cannon Instruments

**Calumet Specialty** 

Canoil Canada, Ltd.

**Bunge North America** 

**Colonial Specialty** Chemical **Compass Instruments Condition Monitoring** International Conoco Phillips **Coolant Controls** Coquilub CRC Press/Taylor & **Francis CRODA CSM Instruments** Cytec Industries D.A. Stuart Co. **Daubert Chemical DC Scientific** Des-Case Corp. Dexsil **DIC** International **Dover Chemical Dow Microbial Control Dow Corning DSM Elastomers Ducom Instruments DuPont Performance** Lubricants Eastern Oil Co. Eastman E-lon **Ele Corporation** Elevance Renewable **Sciences EMD Chemicals Emery Oleochemicals EP Laboratories EPT Ergon** Everlube Products—A **Business Unit of Curtiss-Wright Corp. Evonik Oil Additives Exakt Technologies ExxonMobil Chemical** ExxonMobil Basestocks Falex Corp. Fanning Corp. **FedChem Federal Process** 

Cathay Biotech

Cecor, Inc.

Cerobear

ChemCeed

ChemTech

Cimcool

Cognis

ChemGroup

Chevron Inc.

**Chevron Oronite** 

**Chevron Phillips** 

**Chevron Texaco** 

**CINRG Systems** 

Colonial Chemical, Inc.

Clariant Corp.

**Clark Testing** 

C.C. Jennsen, Inc.

Center for Tribology

FlackTech, Inc. Flir Systems FlouroTech USA Fluid Life Corp. Fluid Line Products Fluid Transfer **Technologies Focus Chemicals** Formulaction, Inc. FuiiFilm Formulator Software **FRT of America** Functional Products. Inc. GasTops, Ltd. **GE Advanced Materials** Geo. Pfau & Sons **GEO Specialty** Chemicals Hangzhou Lypu-Chem Technology Co., Ltd. Hangzhou Runze Chemical Co. Hangzhou Sungate Halocarbon Hall Technologies **Huajing Powdery** Material Co. Huntsman **Husky Energy Hydro Systems Company Hydrotex** ICL-IP America, Inc. Ideas, Inc. Idemitsu Kosan Industrial Oils Unlimited **Industrial Quimica** Lasem Industrial Research & **Development Institute INEOS Oligomers** Infineum Ingevity International Fluid Power Society Institute of Materials Integrilube **IOP Publishing Italmatch Chemicals** Ivanhoe Industries Invista ISOPur Fluid **Technologies** J.A.M. Specialty **Products** Jet-Lube John Wiley & Sons Kany Innovations **Kao Chemicals** KH Neochem Americas.

**Lawler Manufacturing** Corp. Lazar Scientific LGC Standards/VHG Laboratories **Lintech International Loadmaster Lubricants Lockhart Chemical Co. Lonza Microbial Control** Louis C. Eitzen LPR Global Lube-Tech & Partners **Lubricant Market** Solutions Lubricants—An Open Access Journal by **MDPI Lubrication Engineers** Lubricor, Inc. Lubrigard Matrica Mavco **Measurement Specialties Metall-Chemie** GmbH/Gehring Montgomery **Micros Lubrication** Technology, Ltd. Microtap **Mid-Continental Chemical Company** Misco Refractometer Mitsui Chemical **Mobile Industrial** Lubricants Monson-An Azelis **Americas Company** Münzing **Mustang Vacuum Systems** Nabtesco Co. **Nanjing Chemical** Material Corp. **NanoMaterials** NanoMech. Inc. Nanotech Industrial **Solutions** Nanovea **Napoleon Engineering Services NCeed Enterprises** Nease Company **Nissan Chemical** America Corp. Norplex Micarta **Nouryon Novamont Novitas Chem Solutions NSF International Nupro Industries Nye Lubricants Oil Filtration Systems** Oleon

**Optimol Instruments** Prueftechnik OXEA, GmbH PAC LP Pall Corp. **Palmer Holland PCAS PCC Chemax PCS Instruments P&G Chemicals Pacific Scientific** Palmer Holland **Pelichem Associates Perkin Elmer** Petro-Canada Lubricants Petrolab Co. **Petro-Lubricant Testing** Laboratories **Phibro Chem Phoenix Tribology Pilot Chemical PMC Crystal Polaris Labs** Polynox **PolvOne** Polytec, Inc. PowerTrib Ltd. **Primagy Consultants,** Inc. **PVS Nolwood Chemical** QuakerHoughton Qualice ReliabilityWeb.com Renite **Rtec-Instruments** Rudolph Research Analytical SanAm Corporation Sasol Performance Chemicals **Savant Group** Schuelke, Inc. **SCP Science Sea-Land Chemical Sea-Land Chemical** Testing SenGenuity **Sentient Science** SEQENS/PCAS **SGS Herguth** Shanghai NACO Lubricants **Shanghai Starry** Chemical **Shanghai Yateks Optical** Electronic Shell **Shell Global Solutions** (US), Inc. **Shinto Scientific** SKF **Smartflow Lubricants** Solazyme, Inc.

Soltex. Inc.

Solvay

Soo Environmental

Songwon Industrial Co. Sonneborn Southwest Research Institute Spectro Analytical Instruments Stepan Co. Sun Chemical Advanced **Materials Superior Graphite** Tannas Company Taylor & Francis Group **Taylor Hobson** Technishe Akademie **Teknor Apex** Temix Oleo The Dow Corp. The Lubrizol Corp. Thermo Fischer **Scientific Thermal Lube** TH Hilson The Timken Co. **Tianhe Chemicals** Tomah Products Total Specialties, USA **Tribis Engineering** Tribotech TribSys Trico Corp. **Triple Strength** Trov Corp. **Tsinghua University** Turbomachinery Laboratory **UCON Fluids UE Systems UL Information &** Insights **United Color** Manufacturing **United Soybean Board Univar Solutions** Unette Corp. USDA Vaisala **Vanderbilt Chemicals** Vantage **Vectron International** Verdezyne Vertellus Vibration Institute WearCheck Canada **Wego Chemical Group** Werner G. Smith Co., Inc. Wiley Blackwell Wincom Wolfe Chemicals Xinxiang Richful Lube Additive Co. Zinsser **Zschimmer & Schwarz** Inc. Zygo Corp.

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King Industries

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