

STLE's TLT Magazine Earns Association TRENDS 2024 Bronze TRENDY Award
Association TRENDS recognizes TLT for creativity of content in the Monthly Professional Society Magazine category

PARK RIDGE, Illinois, USA (March 5, 2024) – The Society of Tribologists and Lubrication Engineers ([STLE](#)) —the premier technical society serving the needs of the tribology and lubrication engineering business sector — is pleased to announce that [Tribology & Lubrication Technology](#) (TLT) magazine, the official monthly publication of STLE, has been recognized with a 2024 Bronze TRENDY Award. The TRENDY Awards, presented by [Association TRENDS](#) — a leading provider of training, data and resources for association executives — honor the best marketing and communications pieces produced by the association and nonprofit community.

Published since 2003, TLT was created to aid in the technical education and professional development of STLE members and industry colleagues. Through its print and digital editions, TLT delivers world-class technical content to some 15,000 lubricant professionals each month.

“It’s an honor to be recognized with the prestigious Bronze TRENDY Award, especially as we approach STLE’s 80th anniversary,” said Rachel Fowler, TLT publisher/editor-in-chief. “This win would not have been possible without our hardworking team of professional writers, staff and member volunteers who diligently deliver high-quality content to the STLE community every month.”

TLT received the award in the category of Monthly Professional Society Magazine. This classification recognizes a monthly edition of a professional society’s magazine for the creativity of its artistic and substantive content.

“This award not only recognizes the creativity of the TLT team, but it also is a testament to the quality services that TLT provides to STLE, and the field of tribology and lubrication at large,” said STLE President Dr. Hong Liang, Texas A&M University. “We are very proud of this achievement.”

The 2024 TRENDY Awards were announced at the 44th Annual Salute to Association Excellence luncheon on February 27 at the Capital Hilton in Washington, D.C. Rachel Fowler was in attendance to receive the award.

About the Society of Tribologists & Lubrication Engineers (STLE)

The [Society of Tribologists and Lubrication Engineers \(STLE\)](#) is the premier technical society serving the needs of over 15,000 individuals and 200 companies and organizations that comprise the tribology and lubrication engineering business sector. STLE members are employed by the world’s leading corporations, academic institutions and governmental agencies dealing with science and technology. STLE supports these distinguished technical experts with various professional education and certification

programs. STLE is a professional technical society providing robust resources in technical research, education and professional development delivered through programming, courses, events and periodicals on topics most important to you: safety, energy usage, maintenance, natural resources, wear and productivity.

Tribological advancements can improve productivity, profitability, sustainability and safety across several industries, including manufacturing, metalworking, transportation and power energy. [STLE membership](#) is available to those interested in staying current with the latest technologies, advancing their careers and making new professional connections worldwide. It is a low-cost investment with high professional rewards. For more information or to join today, visit www.stle.org.

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Media Contact: Rachel Fowler | +1 847-993-7959 | rfowler@stle.org