2023 STLE MARKETING RESOURCE GUIDE

Raise your company's profile and connect with 15,000 technical professionals in the lubricants industry!



- TLT PRINT ADVERTISING
- TLT DIGITAL ADVERTISING
- COMMERCIAL MARKETING FORUM





- CMF PLUS
- E-OPPORTUNITIES
- ANNUAL MEETING & EXHIBITION
- SPONSORSHIPS
- CORPORATE MEMBERSHIP
- CORPORATE MEMBER PROFILES



77th STLE Annual Meeting & Exhibition Long Beach Convention Center Long Beach, California (USA)

Be part of it!



Partner with the premier technical society serving the multibillion-dollar lubricants industry.

Who we are

The Society of Tribologists and Lubrication Engineers is the leading technical organization serving those who manufacture, market and support lubricants, lubricant additives, lubrication systems and other lubricant-related products. Headquartered in Chicago, STLE is an international organization serving an audience of some 15,000 lubricant professionals.

Our mission

STLE's mission is to advance the science of tribology and best practices in lubrication engineering. Our goals include fostering innovation, improving the performance of equipment and products, conserving resources and protecting the environment.

What we do

STLE offers its members industry-specific education and training, professional resources, technical information and career development. Our product suite includes meetings and conferences, certifications, print and digital publications, webinars, podcasts and both face-to-face and online education courses.

A powerful partner

STLE is recognized throughout the lubricants industry as the single best source of reliable and accurate technical information. Partnering with STLE confers the seal of authority on your organization and affiliates you with the leading community of lubricant experts.

Building a customized, multimedia program

STLE provides a multitude of marketing opportunities that tap into the powerful STLE audience. Customizing opportunities to fit your needs and budgets maximizes your marketing dollars and ensures that your message reaches the largest possible audience.

CHOOSE FROM THE FOLLOWING PRINT, ONLINE AND FACE-TO-FACE OPPORTUNITIES:

- TLT Magazine Print Advertising
- TLT Magazine Digital Advertising
- Trade Show in Long Beach, California—77th Annual Meeting & Exhibition!
- Sponsorship
- Corporate Membership/Corporate Profiles Publication
- STLE E-newsletter
- Commercial Marketing Forum (CMF)
- CMF Plus—Special Section of TLT
- Email Sponsorship
- Student Events
- Annual Meeting Advance Program
- Annual Meeting Program Guide
- Annual Meeting Mobile App
- Webinars
- 2

STLE Demographics

Domestic and international reach

With its print and digital products, plus face-to-face industry events, STLE serves a market of some 15,000 lubricant professionals worldwide. STLE is an international organization, with 22% of our membership coming from 70 nations outside of North America.

Power buyers

80% of STLE members authorize purchases, evaluate products and recommend vendors.

Key markets

Following are the percentages of STLE members who purchase or recommend these products and services:

- Base oils 34%
- Consulting services 41%
- Formulated oils 48%
- Grease 42%
- Lubricant additives 46%
- Software 32%
- Support services 46%
- Testing/analysis equipment 68%

A focused audience

Two-thirds of STLE members are lubricant manufacturers, additive manufacturers/suppliers or end-users of lubricants and lubricant-related products:

- **26%** Lubricant manufacturers
- 24% Additive manufacturers and suppliers
- 16% End-users of lubricants
- 5% Academics
- 5% Base oil suppliers
- 4% Testing
- 2% Equipment manufacturers
- **18%** Other technical professionals in the lubricants industry.

A tech-savvy audience

85% of STLE members are college grads, and **44%** hold advanced degrees in engineering, chemistry or another science-based discipline.

20% Doctorate	12%	Some college
---------------	-----	--------------

- 24% Master's 3% Other
- 41% Bachelor's

Representing many job functions

STLE members come from all segments of the lubricants industry:

- Senior corporate management
- Plant management & maintenance
- Researchers & product developers
- Sales & marketing personnel
- Technical services
- Formulators
- Engineers & chemists

Serving a wide range of markets

STLE members are involved in virtually all lubricant-related markets:

- Aeronautics
- Automotive
- Base Oils
- Bearings
- Biobased Lubricants
- Ceramics/Composites
- Electric Vehicles
- Energy
- Gears
- Grease

- Hydraulic Equipment
- Metalworking Fluids
- Mobile Equipment
- Nanotribology
- Nonferrous Metals
- Power Generation
- Seals
- Solid Lubricants
- Synthetic Lubricants
- Tribotesting and more.



START HEIGHTENING YOUR PROFILE TODAY! Contact Tracy Nicholas VanEe • 630-922-3459 or emeraldcomminc@yahoo.com

2023 TLT Editorial Calendar

Launched in 2003, TLT is STLE's most visible member service. Membership surveys consistently rate it as STLE's No. 1 service. TLT was created to aid in the technical education and professional development of STLE members and industry colleagues. Each issue is packed with feature articles, industry surveys, interviews with leading professionals, resources, best practices, lubrication fundamentals and more. Through its print and digital editions, TLT delivers world-class technical content to some 15,000 leading lubricant professionals each month.

Issue	Content Focus	Ad Close	Ad Materials
January	Additives • Lubrication Fundamentals • Condition Monitoring • Wear • Grease 2023 STLE Annual Meeting Advance Program provided with this issue!	Nov. 23	Nov. 30
February	Base Oils • Bearings • Electric Vehicles • Automotive Tribology • Music Tribology • Gears & Gear Lubrication	Dec. 22	Dec. 29
March	Metalworking Fluids • Condition Monitoring • Grease • Surface Engineering • Oil Analysis Bonus Distribution: PittCon, March 18-22, Philadelphia, Pa.	Jan. 24	Jan. 31
April	Oil Analysis • Metalworking Fluids • Automotive Tribology • Bearings • Nonferrous Metals Bonus Distribution: 2023 ILMA Engage Conference, April 20-22, Tucson, Ariz.	Feb. 22	March 1
Мау	Grease • Safety, Health & Regulatory Affairs • Oil Analysis • Hydraulics • Base Oils <i>Pre-convention issue!</i>	March 24	March 31
June	Marine Tribology • Synthetic Lubricants • Seals • Automotive Tribology • Microbiology Convention issue! Bonus Distribution: STLE 2023 Annual Meeting & Exhibition, May 21-25, Long Beach, Calif. NLGI, June 4-7, San Diego, Calif.	April 12	April 19
July	Bearings • Automotive Tribology • Grease • Oil Analysis • Electric Vehicles • Condition Monitoring <i>Post-convention issue!</i>	May 26	May 30
August	Condition Monitoring • Lubrication Fundamentals • Oil Analysis • Metalworking Fluids • Automotive Tribology • Aviation Lubricants	June 23	June 30
September	Additives • Computer-Aided Tribology • Oil Analysis • Bearings • Solid Lubricants	July 24	July 31
October	Special TLT 20-year Anniversary Issue • Surface Engineering • Condition Monitoring • Electric Vehicles • Bearings • Automotive Tribology <i>Bonus Distribution: ILMA Annual Meeting, Oct. 7-10, Palm Desert, Calif.</i>	Aug. 24	Aug. 31
November	Grease • Solid Lubricants • Engine & Drivetrain • Tribotesting • Condition Monitoring • Electric Vehicles	Sept. 22	Sept. 29
December	Metalworking Fluids • Base Oils • Gears • Automotive Tribology • Lubrication Fundamentals	Oct. 24	Oct. 31

2023 Ad Rates and Mechanical Specs

Г

Magazine Trim Size: 8.5 inches wide by 11.25 inches high. Please keep text at least half an inch from edges of full-page bleed ads to ensure that important information is not trimmed in production.

1 г

1 Г

Electronic File Requirements: TLT only accepts Press Quality high-resolution (at least 300 dpi) electronic files. PDF is preferred.



- Feature Articles
- Lubrication
 Fundamentals
- Q&A with Leading Industry Professionals
- Emerging Technology Reports
- Market Reports by Products and Geography
- New Products
- Industry Surveys
- Professional Resources
- International Reports
- Practical Applications
- Industry News

Two Page Spread (full bleed) 17 ¹ /4" W x 11 ¹ /2" H Two Page Spread (no bleed) 16 ¹ /2" W x 10 ³ /4" H		(fi 8 ³/4" F (r	'ull page ull bleed) W x 11 ½" H ull Page no bleed) / x 10 ¾4" H		2/3 Vertical 4 ³ /4" W x 10" H	
1/3 Vert 2 ¹ /4 ['] W 4 ³ /4" W x 7 ¹ /2" H		7.1/	1/4 Vert. 3 ¹ / ₂ " W x 4 ⁷ / ₈ " H 2 Horizontal 4" W x 4 ⁷ / ₈ " H		1/2 Vert. 3 ¹ /2" W x 10" H	
Ad Size	1x	3x	6x	9x	12x	
Full Page	\$3,201	\$2,889	\$2,577	\$2,263	\$1,951	
Two-thirds	\$2,625	\$2,368	\$2,110	\$1,856	\$1,598	
Half	\$2,239	\$2,021	\$1,802	\$1,584	\$1,367	
Third page	\$1,857	\$1,673	\$1,423	\$1,311	\$1,131	
Quarter page	\$1,663	\$1,499	\$1,338	\$1,175	\$1,011	
Special Positions						
IFC (color charge included)	\$6,886	\$6,198	\$5,507	\$4,816	\$4,193	
IBC (color charge included) \$6,740		\$5,962	\$5,305	\$4,639	\$3,975	
OBC (color charge included) \$7,591		\$6,832	\$6,071	\$5,314	\$4,554	
Center spread	\$7,637	\$7,255	\$5,525	\$6,005	\$5,359	
Contents (p. 3)	\$5,274	\$4,886	\$4,493	\$4,102	\$3,720	

Color Charges:

One-color: \$448 • PMS Match: \$545 Four-color: \$1,215 • Bleed: n/c Special Positioning: 10% upcharge Additional Options in Digital TLT: Audio embedded in ad: \$331 Video embedded in ad: \$551 Animation in ad: \$331



77th STLE Annual Meeting & Exhibition

Long Beach Convention Center, Long Beach, California (USA)

2023 Annual Meeting Dates: May 21-25 • Exhibition Dates: May 22-24

STLE's three-day exhibition is the lubricant industry's premier trade show and the place where you and your company connect with some 1,600 leading professionals looking to do business with you.

Do you fit at STLE's exhibition?

The answer is **YES** if your organization markets any of the following products and services:

- Base Oils
- Condition Monitoring/Testing Analysis
- Consulting Services
- Environmental Protection Re-refining
- Equipment Material Supplies and Services
- Industrial Fluids
- Lubricant Additives
- Lubricant Management
- Metalworking Fluids
- Metalworking Fluid Additives
- Synthetic Lubricants.

Pricing for Standard Booths

Standard booths at the Long Beach Convention Center are 10-by-10 feet and cost \$2,875 for STLE Corporate Members and \$3,275 for all others.

Included:

- Standard 7-by-44-inch ID sign displaying your company's name, city and booth number
- An 8-foot-high back wall and 36-inch-high divider rails of quality fabric
- General overhead lighting
- Security guard service
- Listing in the Program Guide distributed on site
- Listing in TLT magazine distributed on site
- List of registered attendees suitable for one pre- or post-meeting mailing.

Pricing for SuperSized Booth/Marketing Packages—save more than \$10,600!

For companies that want to set themselves apart on the 2023 show floor, STLE once again is offering six 20-by-20-foot SuperSized booths that are four times the square area of a standard booth. Companies that display in these booths occupy the prime locations on the show floor and are guaranteed high traffic.

All of the services that come with a standard booth are included with the SuperSized booths. In addition, to help you get the most from your premium booth, STLE offers a SuperSized Exhibitor Package combining exhibit space with an unbeatable marketing combination:

- Premium booth size (20-by-20 feet)
- Full-page, color ads in the Pre-convention, Convention and Post-convention issues of TLT, STLE's official magazine that reaches 15,000 lubricant professionals monthly
- One full-page color tab advertisement in the Program Guide distributed on site at the Long Beach Convention Center and posted on the STLE website in April.

SuperSized booths: Corporate Member Price:

Total value	\$27,007
Your cost	\$16,322
Your savings:	\$10,685

SuperSized booths: Non-Corporate Member Price:

Your savings:	\$10,285
Your cost	\$16,722
Total value	\$27,007



PROFILE ENHANCEMENT TIP: Plan to promote your exhibit with ads in the May Pre-convention issue of TLT, the June Convention issue of TLT, the Annual Meeting Program Guide and the July Post-convention issue of TLT.

6



Reserve your exhibit space in Long Beach, California!

2023 Floor Plan

Long Beach Convention Center Exhibit Hall

2023 Trade Show

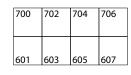
• Exhibit Setup Hours: Sunday: Noon - 5 p.m. Monday: 6 - 11 a.m.

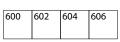
• Exhibit Hours: Monday: Noon - 5 p.m. Exhibitor Appreciation Hour 3 – 4 p.m. Tuesday: 9:30 a.m. - Noon & 2 – 5:30 p.m. Exhibitor Appreciation Hour 3 – 4 p.m. Wednesday: 9:30 a.m. - Noon

"

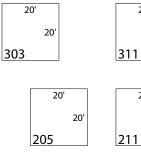
The mixture of academia, technical professionals and people from the commercial side is the most dynamic I have seen in quite some time. The opportunities for networking also were robust, as was the sheer volume of traffic at the conference."

800	802	804	806	810	812	814	816	818	820	822	824
701	703	705	707	711	713	715	717	719	721	723	725

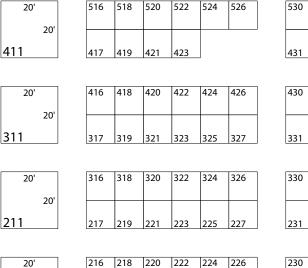








- Soltex regarding the 2022 STLE Annual Meeting



20'

ANNUAL MEETING MARKETING

OPPORTUNITIES

Sponsorships

Typically attracting about 1,600 attendees, STLE's Annual Meeting & Exhibition is the place where the lubricants community gathers to conduct business, renew relationships and make marketing plans for the upcoming year. Sponsorships at STLE's Annual Meeting are a great way to gain exposure and raise the profile of your company in Long Beach. Sponsorships come in all shapes, sizes and prices and are designed to fit everyone's marketing budget.



Rhodium Level—\$5,000

(plus material costs where applicable)

Badge Lanyards

Let Annual Meeting attendees wear your company's name and serve as walking advertisements throughout the meeting. One of the meeting's most visible sponsorships—this one never stops working!

Guestroom Keycards

Your company name and logo are printed on each card, which keeps your sales message at the fingertips of all 2023 STLE attendees.

Keynote Session

Your company's name and logo will be placed on a poster near the podium, PLUS your company representative introduces the speaker and provides a brief description of your own company, at the Monday morning Keynote presentation.

Registration Bags

Your company name appears on each of the bags! They are high-quality and designed for long-term use keeping your company name in sight long after the meeting is over.

Wifi Service

Your company name appears on the signal and on log-in information cards distributed at the registration area. For maximum exposure: Add a custom splash page for an additional fee.

Palladium—\$4,000

(plus material costs where applicable)

Annual Meeting Mobile App

A personal guide and itinerary planner for STLE's conference that works on all Apple and Android mobile devices. Your company name appears on every page of the app!

Directional Signs

Providing highly visible direction to the Exhibition Hall, floor decals or other signage will be placed strategically throughout the venue to point the way and promote your company's name and logo. If your company is also an exhibitor, a special sign is placed directly in front of your booth!

Education Course Lunches

Help provide sustenance to more than 400 education course participants who will be issued lunch vouchers for use at the Long Beach Convention Center's food outlets throughout the week. Your company's name and logo will appear on the vouchers/envelopes themselves.

Refreshment Breaks Plus Water Stations

Served twice daily in the Exhibit Hall, these coffee and soft drink breaks offer welcome libations and draw attendees to the show floor. Water dispensers display sponsors' names and logos and easels next to break stations also acknowledge the sponsor for that day. **Result:** Constant exposure for your company!

EXCITING, HIGH-IMPACT BRANDING OPPORTUNITIES FOR 2023 SPONSORS!

- Video Wall
- Escalator Clings
- Leader Board



Titanium Plus—More than \$3,000

Exhibitor Appreciation Hour Raffle

The Exhibitor Appreciation Hour provides dedicated time for STLE attendees to visit the STLE exhibition. Adding to the excitement are sponsored raffles on Monday and Tuesday to win a prize of your choice (attendees must be present to win). Announcement cards will be distributed at the Annual Meeting, drawing prime attention to your company's generous gift.

Recharging Lounge

Inviting lounge area(s) in the Long Beach Convention Center will feature a smartphone recharging table(s) and stools. Table tents branded with your company's name and logo will adorn the table tops, identifying the company sponsoring this area to "take a break and recharge."

Welcome Gift

Be the first to greet STLE attendees with a gift item of your choosing and design. Depending on size, the items—branded with your company's name and logo will either be distributed at the registration area or inside the Registration Bags.

Titanium—\$3,000

Education Course Materials

In 2022, some 500 people attended STLE's Annual Meeting education courses. In 2023 the society is offering 13 world-class educational courses taught by the industry's top experts. Notebooks, which will be offered in both print and digital formats, are referenced continuously after the meeting is over. Your sponsorship includes a full-page, four-color advertisement on the Outside Back Cover of the notebooks.

President's Luncheon

The President's Luncheon is an excellent way to reach a captive audience of more than 800 Annual Meeting attendees. Exposure benefits include signage outside the door of the banquet hall and all promotion in TLT, the Program Guide and the Annual Meeting Mobile App.

Platinum—\$2,000

Speakers Breakfast Series

The Speakers Breakfasts are held on Monday, Tuesday, Wednesday and Thursday. Between 75-150 high-level decision-makers attend each breakfast, affording each day's sponsor tremendous exposure.

Main Multiple Sponsors Opportunity

Networking Reception

Held Monday night, the Networking Reception is an Annual Meeting highlight and a great businessnetworking event. Attendees come to talk business and enjoy friendly conversation and entertainment. Sponsorship of this event, which draws multiple sponsors, is available at the following levels:

- Rhodium (\$5,000)
- Palladium (\$4,000)
- Titanium Plus (\$3,500)
- Titanium (\$3,000)
- Platinum (\$2,000)
- Gold (\$1,000)

\$

Future Annual Meetings

- Minneapolis, Minn.: May 19-23, 2024
- Atlanta, Ga.: May 18-22, 2025
- New Orleans, La.: May 17-21, 2026



START HEIGHTENING YOUR PROFILE TODAY! Contact Tracy Nicholas VanEe • 630-922-3459 or emeraldcomminc@yahoo.com

ADDITIONAL ANNUAL MEETING MARKETING OPPORTUNITIES

Annual Meeting Advance Program

Audience: 15,000 top lubricant professionals.

Distribution: Polybagged with the January TLT. Emailed monthly January-April, posted on STLE's website and archived.

The 2023 Annual Meeting Advance Program is a special publication previewing the technical agenda for the 2023 STLE Annual Meeting & Exhibition with paper titles and authors. It also contains a look at commercial participants set to exhibit, sponsor or present at the Annual Meeting.

Exclusive cover page ad opportunities are available at these rates:

- Inside Front Cover (IFC) \$1,099
- Inside Back Cover (IBC) \$999
- Outside Back Cover (OBC) \$1,500

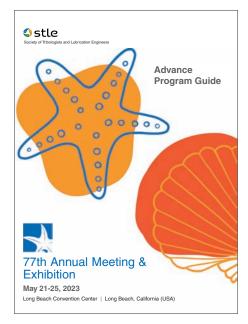
Annual Meeting Program Guide

Audience: 1,600 Annual Meeting attendees plus 15,000 top lubrication professionals.

Distribution: On site at the Long Beach Convention Center and via email.

This guide is the compass attendees use to navigate STLE's complex five-day meeting. Included are programs, room numbers, times and other essential information. Since the guide is the same size as TLT, you can re-use your magazine ad, which also ensures consistency of your message.

Create a high-impact package of the Annual Meeting issue of TLT and the Annual Meeting Program Guide.



2023 Annual Meeting Program **Guide Rates**

Full page	\$495
■ IFC	\$1,795
■ IBC	\$1,695
OBC	\$1,895
■ Tabs: \$1,595 (8 posit	tions available)



Commercial Marketing Forum (CMF) and CMF Plus

The CMF is a series of 30-minute marketing sessions at STLE's 2023 Annual Meeting where you may promote your company's products and services, something not allowed in the technical sessions. Your CMF session is promoted in the Annual Meeting Program Guide, directing attendees to your presentation.

Then take your message to 15,000 lubricant professionals by converting it to writing and publishing in **CMF Plus**, a special section in the November TLT. You receive two spreads (four pages)-three to present your CMF information plus a full-page ad.

COMMERCIAL MARKETING FORUM PRICING:

- \$710 for STLE Corporate Members who exhibit
- \$850 for STLE Corporate Members
- \$990 for individual members
- \$1,070 for non-members

CMF Plus Rate: \$2,500 net for four pages



PROFILE ENHANCEMENT TIP: Combine your Annual Meeting technical presentation with a Commercial Marketing Forum session to establish your company's expertise and sell products.

Digital TLT Sponsorship



BONUS: Your sponsorship and company name appear on the front cover of TLT's print edition.

Audience: 15,000 top lubricant professionals worldwide

Distribution: Emailed, posted on STLE website & archived

Your company can be the sole sponsor of a digital edition of TLT.

Your promotional copy appears opposite the front cover and reaches 15,000 top lubrication professionals around the world. Readers clicking on this page are directed to your website.

Your company logo appears at the top of the main digital edition page and next to the TLT magazine cover on the STLE home page during the month of your sponsorship.

Best of all, DTLT is archived, so your sponsorship never stops working for you!

Choose an issue with content relating to your company's products or services and let DTLT cement your brand as a leader in that market space!

STLE Website

Average page views of nearly 78,000 per month and more than 8,500 monthly unique visitors make STLE's website home page a marketing savvy addition to your overall STLE marketing plan. The banner opportunities come in different sizes and locations on the page so you can maximize your visibility!

STLE E-newsletter

Covering industry news, society events and professional resources, the STLE newsletter is emailed weekly to 15,000 leading professionals in the lubricants industry.

12th Annual Corporate Profiles



Storg rapide to she kubricost products y k key people, products and services. Corporate Menter Sostights Anne kineto: Anne kineto: Anno kineto: Ann

Corporate Membership—the ultimate strategy for getting the most from STLE

Becoming a Corporate Member means access to STLE's best marketing features and shows support of the lubricant industry's premier technical society. Corporate Members achieve significant savings on STLE products and services, particularly the Annual Meeting.

In 2013 STLE expanded the program to include a Corporate Member Premium plan to allow for even greater savings. To determine which plan makes the most sense for your organization, contact STLE national sales manager Tracy Nicholas VanEe: **emeraldcomminc@yahoo.com**, 630-922-3459.

If your company sends two or more individuals to the STLE Annual Meeting or participates through an exhibit or Commercial Marketing Forum, then Corporate Membership is the ultimate strategy for raising your industry profile while saving thousands of dollars.

Corporate Member Price: \$1,430 • Savings: \$4,470 Corporate Member Premium Price: \$3,945 • Savings: \$4,870

Corporate Profiles publication

To honor Corporate Member companies, TLT includes this special publication every December to showcase pertinent information about your company—a half-page profile accompanied by a half-page ad. The pub also stands alone on the STLE website home page through January!

Rate: \$1,500 net.

Join the growing list of companies partnering with STLE!

Fluid Transfer

Abitec Corp. Ace Glass Aceto Corp. Acme-Hardesty Adeka USA Corp. ADM **Advanced Chemical** Concepts **Advanced Chemical** Solutions Advanced Technology Consultancy Advonex International **Afton Chemical** AJM Additives Alcoa Technical Center Alicona **ALS Laboratory Group** American Chemie, Inc. **American Petroleum** Institute American Refining Group American Society of **Mechanical Engineers** (ASME) Ametek Spectro Scientific AMRRI Analysts, Inc. Analytik Jena Anderol Angus Chemical Anhui Trust Chemical Co. Anton-Paar **APAC Pharmaceutical Applied Graphene Materials Applied Rigaku** Technologies, Inc. **AquaPhoenix Scientific Argonne National** Laboratory **Arizona Chemical Auburn University** Axel Royal **Ayalytical Instruments Baron USA** BASF **Beckman Coulter Bijur Delimon** International **Biosan Laboratories Biosynthetic** Technologies **Bisley International Boss Lubricants Boswell Oil BPT Chemicals** Bruker **Bunge North America BVA Oils** BYK USA, Inc. **Calumet Specialty** Products **Cannon Instruments** Canoil Canada, Ltd. Cargill Cashman **Cathay Biotech** C.C. Jennsen, Inc. Cecor, Inc.

Center for Tribology Cerobear ChemCeed ChemGroup ChemTech Chevron Inc. **Chevron Oronite Chevron Phillips Chevron Texaco** Cimcool **CINRG Systems** Clariant Corp. **Clark Testing** Cognis Colonial Chemical, Inc. **Colonial Specialty** Chemical **Compass Instruments Condition Monitoring** International **Conoco Phillips Coolant Controls** Coquilub **CRC Press/Taylor &** Francis CRODA **CSM** Instruments **Cytec Industries** D.A. Stuart Co. **Daubert Chemical DC Scientific** Des-Case Corp. Dexsil **DIC International Dover Chemical Dow Corning Dow Microbial Control DSM Elastomers DT North America Ducom Instruments DuPont Performance** Lubricants Eastern Oil Co. Eastman E-lon **Ele Corporation Elevance Renewable** Sciences **EMD Chemicals Emery Oleochemicals ENEOS USA EP** Laboratories EPT Ergon Everlube Products-A Business Unit of Curtiss-Wright Corp. **Evonik Oil Additives** Exakt Technologies ExxonMobil Basestocks ExxonMobil Chemical Falex Corp. Fanning Corp. FedChem Federal Process Filtertechnik Ltd. FlackTech, Inc. **FLIR Systems** FlouroTech USA Fluid Life Corp. Fluid Line Products

Technologies Focus Chemicals Formulaction, Inc. Formulas & Solutions FuiiFilm Formulator Software **FRT of America** Functional Products. Inc. GasTops, Ltd. **GE Advanced Materials** Gelita Geo. Pfau & Sons **GEO Specialty Chemicals Green Frix** Halocarbon **Hall Technologies** Hangzhou Lypu-Chem Technology Co., Ltd. Hangzhou Runze Chemical Co. Hangzhou Sungate **Huajing Powdery Material** Co. Huntsman **Husky Energy** Hydra-Lube Hydro Systems Company Hydrotex ICL-IP America, Inc. Ideas, Inc. Idemitsu Kosan IMCD Industrial Oils Unlimited Industrial Quimica Lasem **Industrial Research & Development Institute INEOS Oligomers** Infineum Ingevity Institute of Materials Integrilube International Fluid Power Society **IOP** Publishing **Italmatch Chemicals Ivanhoe Industries** Invista **ISOPur Fluid** Technologies J.A.M. Specialty Products Jet-Lube John Wiley & Sons Kany Innovations **Kao Chemicals** KH Neochem Americas, Inc. **King Industries** Koehler Instrument Co., Inc. Kyowa Hakko LANXESS Corp. Lauda-Brinkman Lawler Manufacturing Corp. Lazar Scientific LGC Standards/VHG Laboratories Lintech International Loadmaster Lubricants

Lockhart Chemical Co. Locus Performance Ingredients Lonza Microbial Control Louis C. Eitzen LPR Global LSI Chemical Lube-Tech & Partners Lubricant Expo Lubricant Market Solutions Lubricants-An Open Access Journal by MDPI Lubrication Engineers Lubricor, Inc. Lubrigard Matrica Mayco **Measurement Specialties** Metall-Chemie **GmbH/Gehring** Montgomery **Micros Lubrication** Technology, Ltd. Microtap **Mid-Continental Chemical Company Misco Refractometer** Mitsui Chemical **Mobile Industrial** Lubricants Monson-An Azelis **Americas Company** Münzing Mustang Vacuum Systems Nabtesco Co. **Nanjing Chemical** Material Corp. NanoMaterials NanoMech, Inc. Nanotech Industrial Solutions Nanovea Napoleon Engineering Services National Lubricating Grease Institute (NLGI) **NCeed Enterprises** Nease Company **Nissan Chemical America** Corp. Norplex Micarta Nouryon Novamont **Novitas Chem Solutions NSF** International Nupro Industries **Nye Lubricants Oil Filtration Systems** Oleon Oleotek **OM Group Omega Chemicals Optimol Instruments** Prueftechnik **OQ** Chemicals **P&G Chemicals Pacific Scientific** PAC LP

Pall Corp. Palmer Holland PCAS **PCC Chemax** PCS Instruments **Pelichem Associates** Perkin Elmer Petro-Canada Lubricants Petrolab Co. Petro-Lubricant Testing Laboratories Phibro Chem Phoenix Tribology **Pilot Chemical PMC Biogenix PMC Crystal** Polaris Labs Polynox PolyOne Polytec, Inc. PowerTrib Ltd. Primagy Consultants, Inc. **PVS Nolwood Chemical** Quaker Houghton Qualice **Ravago Chemicals North** America ReliabilityWeb.com Renite **Rianlon Americas Rtec-Instruments** Rudolph Research Analytical SanAm Corporation Sasol Performance Chemicals Savant Group Schuelke, Inc. SCP Science Sea-Land Chemical Company Sea-Land Chemical Testing SenGenuity Sentient Science SEQENS/PCAS SGS Herguth **Shanghai Million Chemical Limited** Shanghai NACO Lubricants Shanghai Starry Chemical Shanghai Yateks Optical Electronic Shell **Shell Global Solutions** (US), Inc. Shell Lubricant Solutions Shepherd Chemical **Shinto Scientific** SKF SKF Recond Oil **Smartflow Lubricants** Solazyme, Inc. Soltex, Inc. Solvay Songwon Industrial Co. Sonneborn Soo Environmental

Institute **Spectro Analytical** Instruments Stepan Co. Sun Chemical Advanced Materials **Superior Graphite Tannas Company Taylor & Francis Group Taylor Hobson Technishe Akademie Teknor Apex Teledyne CETAC Temix Oleo** TestOil **Tetramer Technologies** The Dow Corp. The Lubrizol Corp. Thermal Lube **Thermo Fischer** Scientific The Timken Co. **Tianhe Chemicals Tomah Products Total Specialties, USA Tribis Engineering** Tribotech Tribsys Trico Corp. **Triple Strength** Troy Corp. **Tsinghua University Tulstar Products Inc.** Turbomachinerv Laboratory **UCON Fluids UE Systems UL Information &** Insights Unette Corp. **United Color** Manufacturing **United Soybean Board Univar Solutions** USDA Vaisala Vanderbilt Chemicals Vantage **Vectron International** Verdezyne Vertellus **Vibration Institute** Waters Corporation WearCheck Canada Wego Chemical Group Werner G. Smith Co., Inc. Wiley Blackwell Wincom **Wolfe Chemicals XG Industries** Xinxiang Richful Lube Additive Co. Yasho Industries Limited Zinsser **Zschimmer & Schwarz** Inc. Zygo Corp.

Southwest Research