

TLT

TRIBOLOGY &
LUBRICATION
TECHNOLOGY

11 YEARS
of publishing excellence


SYSTEMS, STRATEGIES & RESEARCH FOR LUBRICATION PROFESSIONALS AN **stle** PUBLICATION | Jan.-Dec. 2015



2015 STLE Marketing Resource Guide

*Customize a multimedia strategy—and
reach 13,000 industry professionals!*

- TLT magazine print advertising
- TLT magazine digital advertising
- Annual Meeting Trade Show
- Annual Meeting Sponsorships
- Corporate Membership
- Commercial Marketing Forum
- CMF Plus
- Annual Meeting Promotional Brochure
- Annual Meeting Program Guide
- Website advertising
- STLE Update e-newsletter
- Webinars



Partner with the premier technical society serving the multibillion-dollar lubricants industry.

Who we are

The Society of Tribologists and Lubrication Engineers is the leading technical organization serving those who manufacture, market and support lubricants, lubricant additives, lubrication systems and other lubricant-related products. Headquartered in Chicago, STLE is an international organization serving an audience of some 13,000 lubricant professionals.

Our Mission

STLE's mission is to advance the science of tribology and best practices in lubrication engineering. Our goals include fostering innovation, improving the performance of equipment and products, conserving resources and protecting the environment.

What we do

STLE offers its members industry-specific education and training, professional resources, technical information and career development. Our product suite includes meetings and conferences, certifications, print and digital publications, Webinars and both face-to-face and online education courses.

A powerful partner

STLE is recognized throughout the lubricants industry as the single best source of reliable and accurate technical information. Partnering with STLE confers the seal of authority on your organization and affiliates you with the leading community of lubricant experts.

Building a customized, multimedia program

STLE provides a multitude of marketing opportunities that tap into the powerful STLE audience. Customizing opportunities to fit your needs and budgets maximizes your marketing dollars and ensures that your message reaches the largest possible audience.

Choose from the following **print, online and face-to-face** opportunities:

- | | |
|--|---|
| ■ TLT magazine print advertising | ■ 2015 Commercial Marketing Forum (CMF) |
| ■ TLT magazine digital advertising | ■ 2015 CMF Plus – Special section of TLT magazine |
| ■ 2015 Trade Show in Dallas, Texas (USA) | ■ Student Events |
| ■ 2015 Annual Meeting Sponsorships | ■ 2015 Annual Meeting Promotional Brochure |
| ■ Corporate Membership | ■ 2015 Annual Meeting Program Guide |
| ■ Website advertising | ■ Webinars |
| ■ STLE Update e-newsletter | |

STLE Demographics

Domestic and International reach

With its print and digital products, plus face-to-face industry events, STLE serves a market of some 13,000 lubricant professionals worldwide. STLE is an international organization, with 22% of our membership coming from 70 nations outside of North America.

Power buyers

80% of STLE members authorize purchases, evaluate products and recommend vendors.

Key markets

Following are the percentages of STLE members who purchase or recommend these products and services:

- Base oils **34%**
- Consulting services **41%**
- Formulated oils **48%**
- Grease **42%**
- Lubricant additives **46%**
- Software **32%**
- Support services **46%**
- Testing/analysis equipment **68%**

A focused audience

Two-thirds of STLE members are lubricant manufacturers, additive manufacturers/suppliers or end-users of lubricants and lubricant-related products:

- 26%** Lubricant manufacturers
- 24%** Additive manufacturers and suppliers
- 16%** End-users of lubricants
- 5%** Academics
- 5%** Base oil suppliers
- 4%** Testing
- 2%** Equipment manufacturers
- 18%** Other technical professionals in the lubricants industry.

A tech-savvy audience

85% of STLE members are college grads, and 44% hold advanced degrees in engineering, chemistry or another science-based discipline.

- 20%** Doctorate **12%** Some college
- 24%** Master's **3%** Other
- 41%** Bachelor's

Representing many job functions

STLE members come from all segments of the lubricants industry:

- Senior corporate management
- Plant management & maintenance
- Researchers & product developers
- Sales & marketing personnel
- Technical services
- Formulators
- Engineers & chemists

Serving a wide range of markets

STLE members are involved in virtually all lubricant-related markets:

- Aeronautics
- Automobile
- Bearings
- Ceramics/composites
- Energy
- Gears
- Grease
- Hydraulic Equipment
- Metalworking Fluids
- Mobile Equipment
- Nanotribology
- Nonferrous Metals
- Power generation
- Seals
- Solid Lubricants
- Synthetic Lubricants
- Tribotesting and more.



START BUILDING YOUR BUSINESS TODAY!

Contact Tracy Nicholas VanEe • 630-922-3459 or tnicholas@stle.org

TLT MAGAZINE

Launched in 2003, TLT is STLE's most visible member service. Membership surveys consistently rate it as STLE's No. 1 service.

TLT was created to aid in the technical education and professional development of STLE members and industry colleagues. Each issue is packed with feature articles, best practice analyses, industry surveys, interviews with leading professionals, resources, lubrication fundamentals and more. Through its print and digital editions, TLT delivers world-class technical content to some 13,000 leading lubricant professionals each month.

2015 TLT Editorial Calendar

Issue	Content Focus	Ad Close	Ad Materials
January	• Oil Analysis Synthetic Lubricants Nanotribology	Nov. 17	Nov. 24
February	• New Technology Automotive Tribology Wires, ropes & chains	Dec. 22	Dec. 30
March	• Metalworking Fluids Grease Oil Analysis	Jan. 26	Feb. 2
April	• Oil Analysis Bearings Base Oils	Feb. 19	Feb. 26
May	• Grease Surface Engineering Synthetics <i>Pre-convention issue!</i>	March 26	April 2
June	• Hydraulics Oil Analysis <i>Bonus circulation: 1,600 copies distributed at STLE's 2015 Annual Meeting & Exhibition in Dallas.</i>	April 17	April 24
July	• Bearings Automotive Tribology Oil Analysis <i>Post-convention issue & Summer Sales Special!</i>	May 26	June 2
August	• Metalworking Fluids Bearings Grease <i>Summer Sales Special – buy a TLT ad, get your 2016 trade show booth in Las Vegas for free!</i>	June 24	July 1
September	• Additives Grease Gears	July 27	Aug. 3
October	• Oil Analysis Metalworking Fluids Automotive Tribology <i>Bonus circulation at the 2015 ILMA Annual Meeting in Boca Raton, Florida. PLUS: Fall Sales Special – buy a TLT ad, get your 2016 trade show booth in Las Vegas for free!</i>	Aug. 26	Sept. 2
November	• Metalworking Fluids Hydraulics	Sept. 25	Oct. 2
December	• Additives Oil Analysis Grease	Oct. 26	Nov. 2

IN EVERY ISSUE:

- Feature articles
- Lubrication Fundamentals
- Q&A with leading industry professionals
- Emerging-technology reports
- Sales strategies
- New products
- Industry surveys
- Professional resources
- Condition Monitoring
- International Reports
- Practical applications
- Industry news

Magazine Trim Size: 8.5 inches wide by 11.25 inches high. Please keep text at least half an inch from edges of full-page bleed ads to ensure that important information is not trimmed in production.

Electronic File Requirements: TLT only accepts Press Quality high-resolution (at least 300 dpi) electronic files. PDF is preferred.

2015 Ad Rates and Mechanical Specs

Ad Size	1x	3x	6x	9x	12x
Full Page	\$2,766	\$2,496	\$2,227	\$1,956	\$1,686
Two-thirds	\$2,268	\$2,046	\$1,824	\$1,604	\$1,381
Half	\$1,935	\$1,747	\$1,558	\$1,370	\$1,181
Third page	\$1,605	\$1,446	\$1,230	\$1,134	\$978
Quarter page	\$1,438	\$1,296	\$1,157	\$1,016	\$875

Special Positions

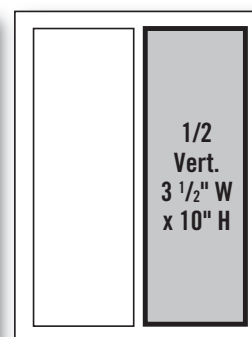
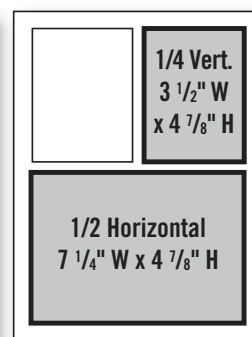
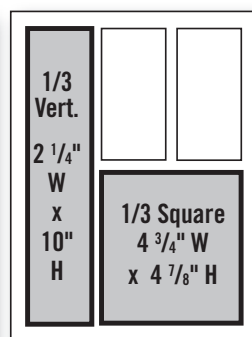
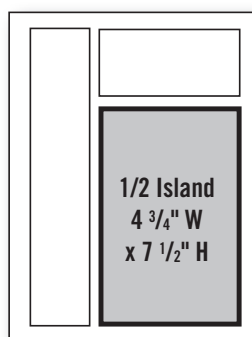
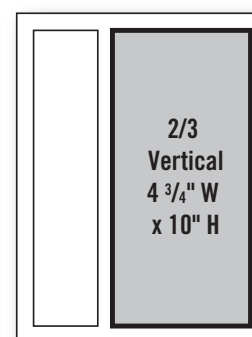
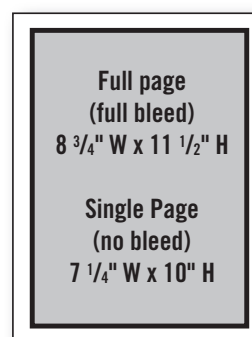
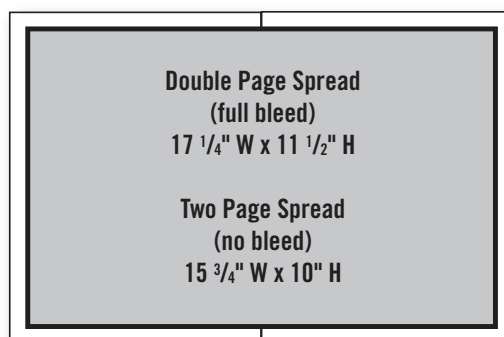
IFC (color charge included)	\$5,949	\$5,355	\$4,759	\$4,162	\$3,568
IBC (color charge included)	\$5,823	\$5,151	\$4,583	\$4,008	\$3,435
OBC (color charge included)	\$6,559	\$5,903	\$5,245	\$4,591	\$3,935
Center Spread	\$6,598	\$6,268	\$5,726	\$5,188	\$4,630
Contents (p. 3)	\$4,557	\$4,221	\$3,882	\$3,544	\$3,215

Color Charges

One-color: \$388
PMS Match: \$472
Four-color: \$1,050
Bleed: nc

Additional Charges

Audio embedded
in ad: \$220
Video embedded
in ad: \$330
Animation in ad: \$220
Special Positioning:
10% upcharge



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DALLAS, TEXAS

STLE Annual Meeting & Exhibition | May 17-21, 2015

STLE's annual exhibition is the lubricant industry's premier trade show and the place where your company connects with some 1,600 leading professionals looking to do business with you.

Do you fit at STLE's exhibition?

The answer is **YES** if your organization markets any of the following products and services:

- Base Oils
- Condition Monitoring/Testing Analysis
- Consulting Services
- Environmental Protection Re-refining
- Equipment Material Supplies and Services
- Industrial Fluids
- Lubricant Additives
- Lubricant Management
- Metalworking Fluids
- Metalworking Fluid Additives
- Synthetic Lubricants.

Pricing for Standard Booths

Standard booths at the Dallas Omni are 10-by-10 feet and cost \$2,175 for STLE Corporate Members (see page 10) and \$2,575 for all others.

Included:

- Standard 7-by-44-inch ID sign displaying your company's name, city and booth number
- An 8-foot-high back wall and 36-inch-high divider rails of quality fabric
- General overhead lighting
- Security guard service
- Listing in the Program Guide distributed on site
- Listing in TLT magazine distributed on site
- List of preregistered attendees suitable for one pre-meeting mailing.

Pricing for SuperSized Booths—save more than \$7,300!

For companies that want to set themselves apart in the lubricants industry, STLE is offering four 20-by-20-foot SuperSized booths that are four times the square area of a standard booth. Companies that display in these booths differentiate themselves and are guaranteed high traffic.

All of the services that come with a standard booth are included with the SuperSized booths. In addition, to help you get the most from your premium booth, STLE offers a SuperSized Exhibitor Package combining exhibit space with an unbeatable marketing combination that still allows you to realize more than \$6,500 in savings:

- Premium booth size (20-by-20 feet)
- Full-page, color ads in the Pre-convention, Convention and Post-convention issues of TLT, STLE's official magazine that reaches 13,000 lubricant professionals monthly
- One full-page color tab advertisement in the Program Guide distributed on site at the Dallas Omni.

SuperSized booths: Corporate Member Price:

Total Value	\$20,079
Your cost	\$13,922
Your savings:	\$6,157

SuperSized booths: Non-Corporate Member Price:

Total Value	\$21,679
Your cost	\$14,322
Your savings:	\$7,357

BUSINESS BUILDER TIP: Promote your exhibit with an ad in the Annual Meeting Promotional Brochure and follow up with the same ad in the Convention issue of TLT and the Annual Meeting Program Guide, both distributed on site in Dallas.

Future STLE Annual Meeting Dates & Locations

Las Vegas, Nevada • May 15-19, 2016

Minneapolis, Minnesota • May 20-24, 2018

Atlanta, Georgia • May 21-25, 2017

Nashville, Tennessee • May 19-23, 2019



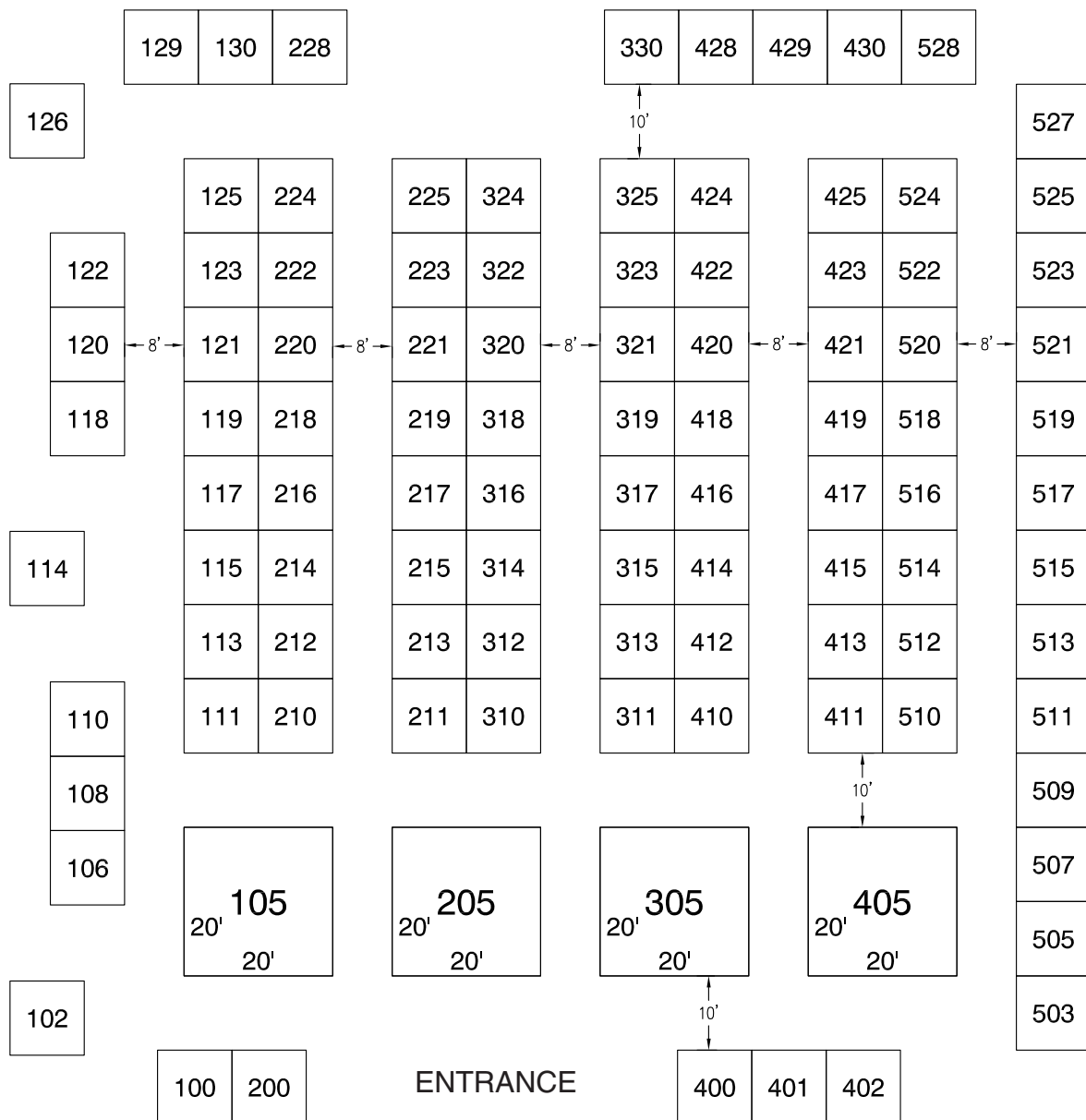
STLE 70th Annual Meeting & Exhibition

Dallas Omni Hotel, Dallas, Texas (USA)

Annual Meeting dates: May 17-21

Exhibition dates: May 18-20

DALLAS 2015 FLOOR PLAN



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Contact Tracy Nicholas VanEe • 630-922-3459 or tnicholas@stle.org

OTHER ANNUAL MEETING MARKETING OPPORTUNITIES



Sponsorships

Typically attracting about 1,600 attendees, STLE's Annual Meeting & Exhibition is the place where the lubricants community gathers to conduct business, renew relationships and make marketing plans for the upcoming year. Sponsorships at STLE's Annual Meeting are a great way to gain exposure and raise the profile of your company in Dallas in 2015.

Sponsorships come in all shapes, sizes and prices and are designed to fit everyone's marketing budget.

Business Builder Tip: Package your sponsorship with a four-point ad program in the Annual Meeting Program Guide and TLT's Pre-convention, Convention and Post-convention issues.

Palladium Level Sponsorship Opportunities

This highest category of offering promises maximum exposure to companies looking to stand out in the crowd at the 2015 STLE Annual Meeting & Exhibition. Individual acknowledgement features are outlined below and are added to the following standard STLE Sponsorship exposure benefits:

- Your company's name appears in STLE's Program Guide (*see page 10*), which is delivered on site at the Dallas Omni and referred to constantly during all five days of the Meeting.
- Your sponsorship is promoted on STLE's Website, in three TLT convention-themed issues, in STLE's Update e-Newsletter plus slide presentations and signage throughout the Dallas Omni.
- A sponsorship listing in the Annual Meeting Mobile App keeps your company name at the forefront before, during and after the Meeting week.

Palladium Level—\$4,000 *(plus sponsorship costs in some cases)*

Registration Bags

Your company name appears on each of the bags, which are filled with annual meeting materials. These are high-quality bags designed for long-term use—keeping your company name in sight long after the meeting is over.

Bookmark for Annual Meeting Program Guide

We stuff your 2x7-inch bookmark inside each Annual Meeting Program Guide, which attendees refer to dozens of times a day. The bookmark contains your company's name, logo and message on both sides.

Directional Floor Signs

Providing highly visible direction to the Exhibition Hall, these large floor decals are placed throughout the venue to point the way. If your company is also an exhibitor, a special "Sponsor" floor decal is placed in front of your booth!

Refreshment Breaks Plus Water Stations

Served twice daily in the Exhibit Hall, these coffee and soft drink breaks offer welcome libations and draw attendees to the show floor. We also offer water dispensers with your company's name and logo in stations on the show floor and in other convention locations throughout the week. **Result:** Constant exposure for your company!

Annual Meeting Mobile App

A personal guide and itinerary planner for STLE's conference that works on all Apple and Android mobile devices. Your company name appears on every page of the app.

Guestroom Keycards

Your company name and logo are printed on each card which keeps your sales message at the fingertips of all 2015 STLE Attendees.

Titanium Plus—More than \$3,000

Welcome Gift

Be the first to greet STLE Attendees with Welcome Gift items of your choice—all adorned with your company name and logo.

Badge Lanyards

Let Annual Meeting attendees wear your company's name and serve as walking advertisements throughout the meeting. The meeting's most visible sponsorship and certainly its biggest bargain—this one never stops working!

Recharging Lounge

This inviting lounge area in the Dallas Omni features a smart phone recharging unit branded with your company's name and logo. Signage throughout the lounge area further identifies the company sponsoring this area to "take a break and recharge."

Exhibitor Appreciation Hour Raffle

Introduced in 2013, the Exhibitor Appreciation Hour provides dedicated time for STLE attendees to visit the STLE exhibition and now is a sponsored event. Adding to the excitement is a raffle to win an iPad or similar item of your choice. Announcement cards go in every Reg Bag, drawing prime attention to your company's generous gift.

Titanium—\$3,000

Education Course Materials

In 2014 more than 600 people attended STLE's annual meeting education courses. In 2015 the society is offering 11 world-class educational courses taught by the industry's top experts. Notebooks are referenced continuously after the meeting is over. Your sponsorship includes a full-page, four-color advertisement in the notebooks.

Presidents Luncheon

The Presidents Luncheon is an excellent way to reach a captive audience of more than 800 Annual Meeting attendees. Exposure benefits include signage outside the door of the banquet hall and your company's logo on the table program cards.

Platinum—\$2,000

Speakers Breakfasts Series

The Speakers Breakfasts are held on Monday, Tuesday, Wednesday and Thursday. Between 75-150 high-level decision-makers attend each breakfast.

Multilevel Sponsorships

Welcoming Party

Held Monday night, the Welcoming Party is an Annual Meeting highlight and a great business-networking event. Attendees come to talk business and enjoy friendly conversation and entertainment. This event, which draws multiple sponsors, is available at all of the above levels plus:

- Gold (\$1,000)
- Silver (\$750)
- Bronze (\$500)

Student Activities Sponsorships

The 2015 STLE Annual Meeting & Exhibition again is incorporating programs and activities designed to engage young people pursuing careers in the fields of lubrication engineering and tribology research. Programs like the Student Poster Competition and the annual Student Networking Event benefit greatly from corporate support. If your company is interested in helping to support and advance STLE's student programs and services, please contact Tracy Nicholas VanEe at 630-922-3459, tnicholas@stle.org.

Don't be left out! Make sure your company is noticed in the place where it matters most—STLE's 2015 Annual Meeting & Exhibition!

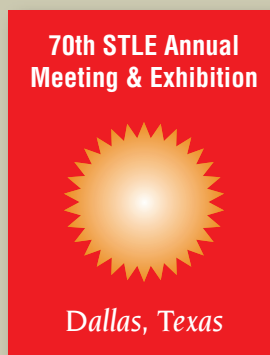
ADDITIONAL ANNUAL MEETING MARKETING OPPORTUNITIES

Annual Meeting Promotional Brochure

Audience: 13,000 top lubricant professionals

Distribution: E-mailed (in January, February, March & April 2015), posted on STLE's Website and archived.

The 2015 Annual Meeting Promotional Brochure is an 88-page digital publication containing the industry's first look at the conference's eagerly awaited technical program. Advertising in this special publication lets your key audience know early that you will be at STLE in 2015 looking to do business with them. To maximize your exposure, run the same ad in the January TLT and the Annual Meeting Program Guide.



Annual Meeting Program Guide

Audience: 1,600 Annual Meeting attendees plus 13,000 top lubrication professionals

Distribution: On site at the Dallas Omni and via e-mail

This 200-page guide is the compass attendees use to navigate STLE's complex, five-day meeting. Included are programs, room numbers, times and other essential information. Since the guide is the same size as TLT, you can re-use your magazine or Promotional Brochure

ad. Create a high-impact package of the Annual Meeting issue of TLT, the Annual Meeting Promotional Brochure and the Annual Meeting Program Guide.

Ad Positions*	Cost
Full Page	\$550
Outside Back Cover	\$1,050
Inside Front Cover	\$800
Inside Back Cover	\$800

2015 Annual Meeting Program Guide Rates*

Full page: \$495 ■ IBC: \$1,695

IFC: \$1,795 ■ OBC: \$1,895

Tabs (8 positions available) \$1,595

Corporate Membership—the ultimate strategy for getting the most from STLE

For more than 70 years the lubricant industry's leading companies have supported STLE by sponsoring employee memberships, volunteering their best people for leadership positions and technical committees and participating in our meetings and conferences.

To reward these loyal companies, STLE created the Corporate Member program. Becoming a Corporate Member means access to STLE's best marketing features and shows support of the lubricant industry's premier technical society. Corporate Members achieve significant savings on STLE products and services, particularly the Annual Meeting.

In 2013 STLE expanded the program to include a Corporate Member Premium plan to allow for even

greater savings. To determine which plan makes the most sense for your organization, contact STLE national sales manager Tracy VanEe: tnicholas@stle.org, 630-922-3459.

If your company sends two or more individuals to the STLE Annual Meeting or participates through an exhibit or Commercial Marketing Forum, then Corporate Membership is the ultimate strategy for raising your industry profile while saving thousands of dollars.

Corporate Member:

Price: \$1,205 ■ **Savings:** \$1,895

Corporate Member Premium:

Price: \$3,315 ■ **Savings:** \$2,682

Commercial Marketing Forum (CMF) & CMF Plus

The CMF is a series of 30-minute marketing sessions at STLE's 2015 Annual Meeting where you may promote your company's products and services, something not allowed in the technical sessions. Your CMF session is promoted in the Annual Meeting Program Guide, directing attendees to your presentation.

Then take your message to 13,000 lubricant professionals by converting it to writing and publishing in **CMF Plus**, a special section in the November 2015 TLT. You receive two spreads (four pages)—three to present your CMF information plus a full-page ad.

Commercial Marketing Forum Pricing:

10	■ \$460 for STLE Corporate Members who exhibit	■ \$740 for individual members
	■ \$600 for STLE Corporate Members	■ \$820 for non-members



CMF Plus:
\$2,500 net.

E-OPPORTUNITIES



Bonus: Your sponsorship and company name appear on the front cover of TLT's print edition.

Digital TLT Sponsorship

Audience: 13,000 top lubricant professionals worldwide

Distribution: E-mailed, posted on STLE Website & archived

Your company can be the sole sponsor of a digital edition of TLT. Your full-page promotional copy appears opposite the front cover and reaches 13,000 top lubrication professionals around the world. Readers clicking on the sponsor page are directed to your Website. Your company logo also appears on every page.

DTLT is archived on STLE's Website, so your ad message never stops working for you. Choose an issue with content relating to your company's product offering and establish your presence as an industry leader.

Rate: \$3,000 net

Webinars

Your company can design its own one-hour presentation, choosing both the topic and speaker. STLE will promote, host (via WebX) and moderate your Webinar, making this marketing service simple but impactful for presenting companies.

For dates, topics and pricing, contact Tracy VanEe at 630-922-3459, E-mail: tnicholas@stle.org.

STLE Update E-newsletter

Covering industry news, society events and professional resources, *STLE Update* is e-mailed weekly to 13,000 leading professionals in the lubricants industry. A great way to keep your company's image continuously in view of the people who purchase your products and services.

Rate: \$500/month

STLE Website

Audience: The world's tribology and lubrication engineering communities

www.stle.org is the place professionals turn for tribology resources, lubrication solutions, updates on STLE events, products and services and also to register for such events as the society's Annual Meeting & Exhibition, Tribology Frontier Conference and education events. STLE's home page has more information than ever before and receives some 14,000 visits a month—52% of them new visitors. Your ad is hot-linked to your organization's Website, placing users just a click away from your products and services.

Rate: \$500/month

It's a multimedia world. Combine your TLT ad program with a sponsorship of an STLE podcast, Webinar or Website ad.



START BUILDING YOUR BUSINESS TODAY!

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Join the growing list of companies partnering with STLE!

The following organizations already are reaping the rewards of choosing STLE as their marketing partner.
Start your marketing program today and begin connecting with the audience that matters most when
it comes to purchasing your products and services.

Ace Glass	CIBA Specialty	Geo. Pfau & Sons	Monson Companies	Rhein Chemie
Advanced Chemical Concepts	Chemicals	Hangzhou Sungate	Munzing Group	Rhodia
Acme-Hardesty	Cimcool	Herguth Labs	Mustang Vacuum Systems	Sasol Olefins & Surfactania
Additives International	CINRG Systems	Halocarbon	Nabtesco Co.	Savant Group
Advanced Technology Consultancy	Clariant Corp.	Huajing Powdery Material Co.	NanoMaterials	Schuelke Inc.
Afton Chemical	Cognis	Huntsman	NanoMech, Inc.	Sea-Land Chemical
AJM Additives	Colonial Specialty Chemical	Husky Energy	Nanotech Industrial Solutions	SenGenuity
Alcoa Technical Center	Compass Instruments	Hydro Systems Company	Nanovea	Sentient Science
Alicona	Condition Monitoring International	Ideas Inc.	Napoleon Engineering Services	Shanghai NACO Lubricants
ALS Laboratory Group	Conoco Phillips	Idemitsu Kosan	NCEed Enterprises	Shinto Scientific
American Chemie-Pharma	Coolant Controls	Ineos	Nexeo Solutions	Solazyme, Inc.
American Petroleum Institute	Coquilub	Infineum	Nissan Chemical America Corp.	Soltex, Inc.
Ametek	CRC Press/Taylor & Francis	Industrial Research & Development Institute	Novitas Chem Solutions	Soo Environmental
Analysts Inc.	CRODA	Inolex Chemical Co.	NSF International	Solvay
Anderol	CSM Instruments	Integrilube	Nye Lubricants	Spectro
Angus Chemical	Cytec Industries	Ivanhoe Industries	OM Group	Stepan Co.
Anton-Paar	D.A. Stuart Co.	Invista	Omega Chemicals	Superior Graphite
APAC Pharmaceutical	DC Scientific	ISOPur Fluid Technologies	PAC LP	Taminco
Arch Chemical	Des-Case Corp.	J.A.M. Specialty Products	Palmer Holland	Tannas Company
Arizona Chemical	Dover Chemical	Jet-Lube	PCC-Chemax	Taylor & Francis Group
Arkema	Dow Microbial Control	John Wiley & Sons	PCS Instruments	Taylor Hobson
Ayalytical Instruments	Dow Chemical	Kany Innovations	P&G Chemicals	Thermal Lube
BASF	DSM Elastomers	KH Neochem	Pacific Scientific	TH Hilson
Bijur Delimon International	DuPont Performance Lubricants	King Industries	Pelichem Associates	Tianhe Chemicals
Biosan Laboratories	Eastern Oil Co.	Koehler Instruments	Perkin Elmer	Tomah Products
Boss Lubricants	E-Ion	Kyowa Hakko	Petro Canada Lubricants	Total Lubrifiants
BPT Chemicals	Elco Corp.	Lambent Technologies	Petrolab Co.	Tribis Engineering
Bruker Nano Surfaces Business	EMD Chemicals	LANXESS Corp.	Petroleum Chemicals	Tribotech
Bunge North America	Emery Oleochemicals	Lintech International	Phibro Chem	TribSys
BVA Oils	EP Laboratories	Lonza	Phoenix Tribology	Trico Corp.
Calumet Specialty Products	EPT	Louis C. Eitzen	Pilot Chemical	UCON Fluids
Cannon Instruments	Evonik/RohMax Additives	LPR Global	PMC Crystal	UL Information & Insights
Cargill	Exakt Technologies	Lubricor, Inc.	Polaris Labs	United Color Manufacturing
Cathay Biotech	ExxonMobil Chemical	Lubrizol	Polartech	Univar
Cecor, Inc.	Falex Corp.	Lubrizol Metalworking Additives	PowerTrib Ltd.	USDA
Center for Tribology	Fanning Corp.	Mayco	Primagy Consultants, Inc.	Vaisala
Cerobear	Federal Process	Measurement Specialties	PVS Nolwood Chemical	Vanderbilt Chemicals
ChemTech	Flir Systems	Microtap	Quaker Chemical Co	Vectron International
Chemtura	Fluid Life Corp.	Misco Refractometer	Qualice	Vibration Institute
Chevron Oronite	Formulator Software	Mitsui Chemical	ReliabilityWeb.com	Wiley Blackwell
Chevron Phillips	FRT of America	Mobile Industrial Lubricants	Renite	Wincom
Chevron Texaco	Functional Products Inc.			Wolfe Chemicals
	GasTops, Ltd.			Zinsser
	GE Advanced Materials			Zyco Corp.



SOCIETY OF TRIBOLOGISTS AND LUBRICATION ENGINEERS

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