



EVENT PRICING
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INDUSTRY INSIGHT Webinar Series

Meeting Details

Make sure you have computer speakers or headphones. Otherwise, you will not be able to hear the presentation!

What is a webinar?

A webinar, or web-based seminar, is a presentation that is transmitted over the web. It is a live event, but it will also be available as a recording after the event.

Why should I attend?

A webinar is interactive, meaning you can ask questions and get answers in real time. You can interact with the presenter, you can ask questions and chat with your fellow attendees.

Who should attend?

Anyone who is involved with the automotive industry, or those who wish to know more about new fuel-saving technologies and new vehicles that run on alternative fuels.

**DEDICATED TO ADVANCING
THE SCIENCE OF TRIBOLOGY
AND BEST PRACTICES IN
LUBRICATION ENGINEERING.**

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The Topic

The Future of Automotive Propulsion

The Schedule

January 19, 2011 @ 12:00 p.m. CST

Presentation Summary

The worldwide demand for automotive transportation remains strong even as the price of conventional fuels fluctuates. The General Motors Company is committed to providing safe and affordable vehicles which run on whatever fuel is available in a particular market. To assist in extending the current supply of fossil fuels, automakers (including GM) are expanding the use of fuel-saving technologies such as variable valve actuation, cylinder deactivation, additional forward-speed transmissions, and hybrid powertrains. In addition, vehicles which run on Compressed Natural Gas (CNG) and alcohol-gasoline blends (such as E85) are commercially available. GM has also demonstrated a hydrogen fueled, internal combustion engine vehicle and is aggressively pursuing fuel cells for automotive transportation in the future.



DR. EDWARD P. BECKER

- **Technical Specialist at General Motors, Powertrain Division**
- **Past President and Fellow of STLE**
- **Ph.D. in Mechanical Engineering, University of Michigan**
- **Licensed Professional Engineer in Michigan**

How do I register?

To register, please visit www.stle.org. Log in to the website, and then proceed to the STLE Store. Click on the "STLE University" Department. Find the webinar listing and go through the purchase process. Once you have done that, the webinar will be listed on your personal Training Menu. To verify this, log in to the website. On the left hand panel, click on "STLE University" at the bottom. The webinar will be listed by its title. To tailor the presentation, please send questions ahead of time to klemar@stle.org, and we will integrate them into the presentation.

How do I attend the live event?

When it is time for the event, visit www.stle.org and log in under the Members Only Section. Once there, click on "STLE University." You will see the event listed in your Training Menu. Click the "Attend" button near the event start time. You will want to **join ten minutes beforehand** to ensure you meet the computer requirements. For more information on computer requirements, visit www.webex.com. If you have questions before, during, or after the event, you can contact us at any time at (847) 825-5536, or at information@stle.org.

What if I don't have a member ID or login?

If you do not have a login to the website, it is free and easy to create an account. Visit www.stle.org and click on "Create An Account" and just follow the instructions.