How to Join LinkedIn & Connect with STLE

If you do not have a profile on LinkedIn:

Take a look at this tutorial – that takes you step by step through the process of setting up an account. You’ll start at http://www.linkedin.com/ and click Join Now, and then fill in your information.

If you already have a profile on LinkedIn:

2. You can go directly to the group with this link: Local Section Leadership LI Group OR you can search for it. Go to the Search bar (upper right hand corner). Make sure you are searching for a Group and not a person. Type in STLE in the search bar and hit Enter or click the blue icon next to the search bar (looks like a magnifying glass), or if the group pops up in below the search bar, click directly onto the STLE group.

3. Once you click on the group, you will see this page (this is the main STLE LI page):
4. Now click on the More tab at the top and then click on Subgroups.

5. Then click on the subgroup you wish to join.
6. You will need to request to join. When submitting your request, please indicate the section you’re affiliated with and your position there (i.e. Chair, Treasurer, etc.).

7. Once you have been approved to join the group, you can just visit the group’s page and start a discussion or see group members. Some good ways to use LinkedIn include: posting requests for items you need from HQ (I’ll chime in and provide resources/documents and more from time to time, so let me know what you need and I can dig it up). You can also post thoughts on current challenges you’re facing and possible solutions, or a request for other section’s insight/solutions; post ideas about events or things you might try at your section, post best practices and sample documents; post an overview of successful events with photos for others to see and comment on, connect with other members that are in the same position as you at their local section and compare notes – the list goes on. You aren’t limited to what I’ve outlined here. You can use the group to do anything you find beneficial or helps you run your section.

8. If you have questions, contact us at HQ. Kara, Bruce and Alicia can assist with LinkedIn, or if you have a question or are looking for a resource for your section, contact us directly at (847) 825-5536, or find our individual contact information here.