

2010 Editorial Calendar

Includes our five-part series on oil analysis (Jan., April, July, Aug. & Dec.).

Issue	Content	Ad Close	Ad Materials
January	Feature: Biobased Lubricants <i>Best Practice: Oil analysis</i>	Nov. 20	Dec. 1
February	Feature: New Products <i>Best Practice: Lubricant practices requirements assessment</i>	Dec. 22	Jan. 5
March	Feature: Metalworking Fluids <i>Best Practice: Operator-based lubrication practices</i>	Jan. 19	Jan. 29
April	Feature: Ionic Liquids: A New Form of Lubricant <i>Best Practice: Oil analysis</i>	Feb. 16	Feb. 23
May	Feature: Biocides <i>Best Practice: High-performance lubes: Cost vs. performance</i> Pre-Convention issue	March 19	March 26
June	Feature: Electrostatic Charging for Hydraulic and Lubrication Systems <i>Best Practice: Executing an effective sump conversion</i> Bonus circulation: 1,200 copies distributed at STLE's 2010 Annual Meeting & Exhibition in Las Vegas.	April 13	April 22
July	Feature: Bearing Performance <i>Best Practice: Oil analysis</i> Post-Convention issue & Summer Sales Special!	May 21	June 3
August	Feature: Oil Analysis <i>Best Practice: Grease relubrication frequency selection</i> Plus: Summer Sales Special!	June 14	June 23
September	Feature: Additives Special Report <i>Best Practice: Electric motor lubrication</i>	July 16	July 26
October	Feature: Lubricating Wind Turbine Gearboxes <i>Best Practice: Biodegradable lubricants</i> Bonus circulation at ILMA's Annual Meeting in Palm Springs, Calif.	Aug. 18	Aug. 30
November	Feature: CMF Plus <i>Best Practice: Going Green: Energy efficiency through precision lubrication</i>	Sept. 16	Sept. 27
December	Feature: Lubricating MEMS devices <i>Best Practice: Oil analysis</i>	Oct. 18	Oct. 27

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